

Terms and Conditions

Apple

Cashback Offer: Get instant cashback of up to Rs 4,000 on iPhone 16 with ICICI Bank Credit Cards, Credit Card EMI and Debit Card EMI.

Offer validity: Mar 31, 2025

Offer description:
Product-wise offer details

Product	Max Cashback
iPhone 16 Pro Max, iPhone 16 Pro	4000
iPhone 16 Plus, iPhone 16	4000
iPhone 15 Plus, iPhone 15	4000
iPhone 14, iPhone 13	2000
MacBook Air: Apple M3	10000
MacBook Air: Apple M1 & M2 , MacBook Pro- M1, M2 & M3, iMac	5000
Mac Mini	4000
iPad Pro , iPad Air	4000
10.9-inch iPad , iPad Mini	3000
10.2 inch iPad	2000
Apple Watch Ultra 2 GPS	4,000
Apple Watch Series 10 GPS	2,500



Apple Watch SE GPS	2,000
Apple Watch Series 9 GPS	1,000
AirPods 4	1,000
AirPods 4 with Noise cancellation	1,500
AirPods Pro 2	2,000
HomePod	2,000
HomePod Mini	1,000
Beats Flex, Beats Solo Buds	500
Beats Pill , Beats Solo 4	1,500

Terms and Conditions:

- Offer Valid for ICICI Bank Credit Cards, Credit Cards EMI & Debit Cards EMI
- 6 months NCE . LCE for 9/12/18/24 at 6m levels"

Velocity

Offline (via Brand EMI) - Limited to 2 transactions for the offer period per card per OEM during entire offer period

Online (via Pine PG) - Limited to 1 transaction for the offer period per card per OEM during entire offer period

iPhone for Life Offer

Offer Description:

- Own an iPhone at just 75% of Price.
- 75% of the iPhone's value will be converted into 24 EMIs (No Extra Cost* EMI)
- Balance 25% will be payable in the 25th instalment from the 1st EMI month
- After 24 month, you can choose one of the below 2 options.
 - Option 1 :- Return the existing phone and get 25% of Phone Value through exchange partner "Servify" for paying the 25th Instalment.

OR,

- Option 2 :- Keep your phone and pay the 25th instalment.



- Get Exchange Bonus of upto Rs. 6,000 on exchange of your old iPhone by Cashify.
- Offer is applicable on below devices only: iPhone 16 Pro Max, iPhone 16 Pro, iPhone 16 Plus, iPhone 16, iPhone 15 Pro Max, iPhone 15 Pro, iPhone 15 Plus, iPhone 14 Plus & iPhone 14
- Offer valid at all Apple authorized reseller stores and large retail format stores. [Click here](#) for the list of participating stores.
- Offer valid on all retail ICICI Bank Credit Cards

*Extra cost will be borne by respective merchant/brand

Offer Period: Sep 20,2024 – Mar 31, 2025(both days inclusive)

Steps to avail the offer:

1. Visit any participating store
2. Enquire about Assured Buyback Plan at the store
3. Buy an iPhone of your choice (valid on select models)
4. Use ICICI Bank Credit Card to avail the scheme

MacBook- Easy Instalments Program

- Buy now, pay later with 24-month No Cost EMI. T&C apply*
 - 75% of the transaction value will be converted into EMIs
 - Balance 25% will be payable at the end of 24 months
 - 25% Assured Buy Back Plan offer by Servify
- Offer valid for all ICICI Bank Credit Card holders.
- Offer valid at all leading Apple Authorised Reseller stores enabled on Pine Labs / Paytm POS

Eureka Forbes

Terms for the offer:

Offer: Instant cashback of up to 15% (maximum of Rs. 3000) till Mar 31, 2025

Terms for the offer:

- Schemes to be applicable on offline & online LFR E-stores (Pine Labs Payment Gateway)
- Applicable on EMI – Credit Card EMI tenures of 3,6,9 months/ Debit Card EMI tenures of 3,6,9 months
- Min Transaction Value for Cashback: Rs. 7500 for Water Purifiers/Vacuum Cleaners/Air Purifiers
- Card Velocity will be two time per customer per month

Bose



Offer: Up to ₹ 5,000/- off on a minimum purchase of ₹ 15,000/-

Terms for the offer:

- The Maximum discount that can be availed is up to ₹ 5,000/-
- The Minimum transaction value required to avail the discount is ₹ 15,000/-
- Offer applicable on all ICICI Bank Credit Cards EMI transactions excluding Amazon Pay ICICI Bank Credit Card, Debit Cards EMI transactions.
- Offer not valid on ICICI Bank Credit Card and Debit Card Non EMI transactions, Commercial Credit Cards, Corporate Credit Cards & Business Debit Cards
- The offer is valid from the campaign start date of Jan 1, 2025
- The offer is Valid until the campaign End date of March 31, 2025

For detailed Terms and conditions, please visit (BOSE website, Amazon, Flipkart) Offline & LFR's Store through PineLabs and Paytm.

Samsung CD

Offer: Up to 22.5% off (maximum of ₹ 25,000)

Validity: Mar 31, 2025

- Cashback for select Products priced at ₹ 10,000/- and above transaction amount. Product-wise details of cashback amounts will be intimated by Samsung authorized person.
- Offer can be availed only on ONE EMI transaction per month per card during the Offer Period. (Except for Samsung.com (EStore) where 2 EMI transactions per month are allowed in a calendar month).
- Offer Valid on ICICI Bank Credit Cards only (except Amazon Pay ICICI Bank Credit Card), and ICICI Bank Debit Cards
- Offer valid on 3,6,9,12 & 18 month tenures for ICICI Bank Credit and Debit Card EMI.
- All customers who purchase the Alliance Partner products (consumer electronics) during the Offer Period using ICICI Bank credit and debit cards (EMI) will be eligible for the cashback as per the scheme terms and conditions as released by Samsung.
- Any partial payments (towards EMI or regular transactions) will not be eligible for the discount.
- Instant discount offers do not apply on Amazon Pay ICICI Bank credit card, ICICI Bank corporate cards.
- All credit card EMI transactions need to be under 'Brand EMI' and applicable as stated in the charge slip (in store purchases).
- Customer/s are advised to retain their charge slip for 180 days.
- Offer valid for successful transaction during purchase of eligible products on Samsung stores, e-commerce platforms, Samsung eStore (at <https://www.samsung.com/in/> (web and mobile application)) only and valid for the Offer Period.
- This Offer cannot be clubbed with any other offer unless specifically mentioned.
- Any cancelled/ rejected or returned order(s) will not be eligible for the offer & the refund amount of such order will not be considered for discount.
- Discount/EMI schemes provided by respective issuers at their sole discretion.



LG

Up to 32.5% off (MAX Rs50,000)

- Maximum discount applicable as specified in the offer table during the offer period.
- Offer will be applicable on ICICI Bank Credit Card EMI & Debit Card EMI transactions, ICICI Bank Credit card Non EMI transactions and ICICI Bank debit card Non EMI transaction only (As per separate construct for cash back on NON EMI transaction on select category)
- Offer is not applicable on ICICI Bank Amazon Pay credit card.
- Offer is valid between Jan 01 to Mar 31, 2025.
- A customer can avail a maximum discount as specified in the offer table during the offer period.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the card holders at the Central Stores.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- EMI offer applicable only on EMI tenures of 6, 9, 12 and 18 months for Credit Card EMI.
- EMI offer applicable only on EMI tenures of 6, 9, and 12 months for Debit Card EMI.
- Maximum 3 transactions per card are eligible for cashback during each quarter in the offer period at across Brand stores / Multi-Brand Outlets (MBO).
- Cashback offer available only on card swiped at Pinelabs, Paytm (POS terminals) and Benow.
- Cashback will be offered to a Cardholder only when it is mentioned on the charge slip. If the charge slip does not mention cashback, the Cardholder will not be entitled for any cashback.
- Cashback for all EMI transactions will be credited to the cardholder's account within 90 days from the end of the offer month. (Applicable only in case of Deferred Cash Back)
- Customer will not be eligible for cashback if EMI is foreclosed or cancelled.
- Offer is not valid on 3-month EMI tenure.
- The offer will be valid during the promotion period only which will be at the sole discretion of LG and ICICI Bank.

The decision of LG and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Sony

Offer: 10% cashback up to ₹27,500 on a minimum purchase of ₹18,000

- ICICI Bank Cardholder has to purchase Sony product at select offline retail outlets or online portals for the minimum amount (net transaction value) as mentioned in the offer details table to qualify for Cashback program.
- Cashback applicable on ICICI Bank Credit Card & Debit Card EMI transactions only at offline retail outlets.
- For transactions at shopatsc.com, cashback will be applicable only on ICICI Bank Credit Card EMI transactions.
- Offer is valid till Mar 31, 2025.
- Cashback not applicable on Amazon Pay Credit Card.
- The offer will not be applicable on Business, Commercial, or Corporate cards.
- Maximum cashback will be as mentioned in the offer table, during the offer period.



- Offer applicable for only the first eligible transaction per card/month. Subsequent transactions shall not be applicable for discount.
- The applicable EMI tenures will be as mentioned in the offer table.
- The interest for the EMI will be borne by the customer.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the card holders at the offline retail outlets or online portals.
- The cash back is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This offer cannot be clubbed with any other offer.
- The offer will be valid during the promotion period only which will be at the sole discretion of Sony India and ICICI Bank.
- Sony India and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.

The decision of Sony India and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Panasonic

Offer: Up to 22.5% off up to 15,000 on a minimum purchase of 15,000

ICICI Bank Customer/s has to purchase products of the Alliance Partner at any online portal or offline retail outlet for a minimum of Rs 15,000 (net transaction value) to qualify for cashback program.

- Offer is valid between Jan 01 to Mar 31, 2025.
- Offer will be applicable on ICICI Bank Credit card and Debit card EMI transactions only.
- Offer is not applicable on ICICI Bank Amazon Pay credit card.
- Offer is not applicable on business, commercial, & corporate cards of ICICI Bank.
- Cashback offer available only on credit card EMI / debit card EMI under brand EMI option on Benow / Pinelabs / Paytm / Shopse / Plutus POS terminal / Online PG of LFR / All Tap.
- Scheme will run on Merchant Interest Bearing (MIB) & Customer Interest Bearing (CIB) Model.
- Cashback will be posted to all qualifying transactions above Rs 15,000 within 90 days once the month ends.
- A customer can avail cashback only for the first eligible transaction per card per aggregator per month. Subsequent transactions shall not be applicable for discount.
- Cashback applicable only for the first valid transaction each month per channel for each aggregator, which is fulfilling all conditions including net transaction value as mentioned in offer details.
- Interest on No Cost EMI to be bear by Panasonic India Pvt. Ltd.
- No Cost EMI is for tenure 3, 6 and 9 months.
- Cashback will be available for customers opting for 3/6/9/12 Month EMI



- The interest for the EMI will be borne by the customer.
- Net transaction value shall mean the retail price of the products purchased less discount offered to the card holders at the online portals and the offline retail outlets.
- The cash back is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This offer cannot be clubbed with any other offer.
- The offer will be valid during the promotion period only which will be at the sole discretion of Panasonic India Pvt. Ltd and ICICI Bank.
- Panasonic India Pvt. Ltd and ICICI Bank have the right to change or discontinue the Offer at any time during the promotion period.
- The decision of Panasonic India Pvt. Ltd and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

MakeMyTrip

Offer Headline

Flat 15% Instant Discount* on 3, 4 and 5 Star Domestic Hotels

Offer Subheading

Exclusive offer* for ICICI Bank Credit Cards and Credit Cards EMI

Booking Channel

MakeMyTrip website, Mobile site, Android & iOS App only

Offer Dates

Every Sunday & Monday from Jan 01 to Mar 31, 2025

Offer Details

Coupon Code	Category	Offer on Credit Cards & EMI	Applicable banks
ICICILUXURY	Domestic Hotels, Villas and apartments (3,4,5 Star properties)	Flat 15% instant discount (up to Rs 5,000); min. ATV - Rs.10,000	ICICI Bank Credit Cards and EMI (excluding Amazon Pay ICICI Credit Card)
ICICILUXURYEMI		Flat 15% instant discount (up to Rs 5,000); min. ATV - Rs.10,000 + 3M NC EMI	



What do you get?

- The customer will receive discounts as per the details mentioned in the table above.

How do you get it?

- To avail the offer, customer must enter E-Coupon as per aforementioned table in the E-Coupon field.
The offer will remain valid every Sunday & Monday Jan 01 to Mar 31, 2025
- This offer is valid on payment made through ICICI bank Credit Cards only excluding Amazon Pay ICICI Bank credit card.
- The offer is valid for bookings made on MakeMyTrip's website, Mobile site, Android & iOS App.
- The offer is applicable only on select properties.
- The offer is valid for 1 booking per card per category per edition (Mon-Wed).

What else do you need to know?

- The discount is to be calculated on hotel base price (pre-tax price).
- The offer is not applicable on payments made through MMT Gift Card, My Wallet or Third Party Wallet.
- Offer is also valid on Credit Card EMI.
- The offer is not applicable on payments made using ICICI Bank Debit Cards or ICICI Bank Internet banking.

What is Additional Savings on EMI?

- In Additional Savings on EMI, monthly instalment = Total product price / EMI tenure in months
- EMI Processing fee levied by bank is not covered under Additional Savings on EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a one time charge.
- The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the Additional Savings on EMI cashback offer
- For e.g:
 1. You pay INR 30,000 for your ticket using Additional Savings on for 3 months, your card will be blocked for INR 30,000 at MakeMyTrip
 2. Your bank will convert this to EMI within 4-7 days.
 3. Cashback equal to the 3 months interest amount (INR 753) will be credited within 21 days to card. This reduces a loan of INR 30,753 (principal + interest) to a loan of INR 30,000
 4. You will be charged GST of INR 135.54 applicable on interest amount of INR 753 by the bank. The total cost to the cardholder would be INR 30,135.54 (Ticket price+ GST).
- The discount under Additional Savings on on credit card payment option is being offered exclusively by MMT and does not amount to EMI/interest waiver extended by the bank.
- Cardholder will need to pay applicable EMI and interest on total value of the order at the time of payment to the ICICI Bank Credit Card in accordance with the terms applicable to the credit card. Cardholder will have to pay applicable Bank convenience fee for EMI transactions



Conditions in case of cancellation

- In case of partial/full cancellation the offer stands void and customer will not be eligible for the discount
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

Terms of the Offer:

- If the customer doesn't receive the discount, he/she must raise the claim at <https://support.makemytrip.com/MyAccount/MyIncidents/NewComplaint> within 3 months from the booking date. In the event the cardholder fails to do so, he/she will not be eligible for the discount amount.
- This offer is NOT applicable on ICICI Bank corporate cards.
- Add-on cards will be treated as separate cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip & ICICI Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer will need to approach the Bank. MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for the interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event.
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event will the entire liability of MakeMyTrip under this offer exceed the amount of promotional discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy of the MakeMyTrip website will apply.
- Customers who are travel agents by occupation are barred from making bookings for their customers and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.
- Offer is only valid on the eligible BINs shared by ICICI Bank. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder will need to approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.

MakeMyTrip Staycation Offer



Offer Headline

Upto 15% instant discount on 3, 4 and 5 Star International Hotels

Offer Subheading

Exclusive offer* for ICICI Bank Credit Cards and Credit Card EMI

Booking Channel

MakeMyTrip website, Mobile site, Android & iOS App only

Offer Dates

Every Sunday & Monday from Jan 01 to Mar 31, 2025

Offer Details

Coupon Code	Category	Offer on Credit Cards	Applicable banks
ICICILUXURYINT	International Hotel (3,4,5 Star properties)	Flat 15% instant discount on select hotels, Flat 10% instant discount on rest; Max Discount – Rs. 15,000; min. ATV- Rs.20,000	ICICI Bank Credit Cards and EMI (excluding Amazon Pay ICICI Credit Card)
ICICILUXURYINTEMI		Flat 15% instant discount on select hotels, Flat 10% instant discount on rest; Max Discount – Rs. 15,000; min. ATV- Rs.20,000 + 3M NC EMI	

What do you get?

- The customer will receive discounts as per the details mentioned in the table above.

How do you get it?

- To avail the offer, customer must enter E-Coupon as per aforementioned table in the E-Coupon field. The offer will remain valid every Sunday & Monday starting from Jan 01 to Mar 31, 2025.
- The offer is valid on payment made through ICICI bank Credit Cards only excluding Amazon Pay ICICI Bank Credit Card
- The offer is valid for bookings made on MakeMyTrip's website, Mobile site, Android & iOS App.
- The offer is applicable only on select properties.
- The offer is valid for 1 booking per card per category per edition (Mon-Wed).

What else do you need to know?

- The discount is to be calculated on hotel base price (pre-tax price).



- The offer is not applicable on payments made through MMT Gift Card, My Wallet or Third Party Wallet.
- Offer is also valid on Credit Card EMI.
- The offer is not applicable on payments made using ICICI Bank Debit Cards or ICICI Bank Internet banking.

What is Additional Savings on EMI?

- In Additional Savings on EMI, monthly instalment = Total product price / EMI tenure in months
- EMI Processing fee levied by bank is not covered under Additional Savings on EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a one time charge.
- The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the Additional Savings on EMI cashback offer
- For e.g:
 4. You pay INR 30,000 for your ticket using Additional Savings on for 3 months, your card will be blocked for INR 30,000 at MakeMyTrip
 5. Your bank will convert this to EMI within 4-7 days.
 6. Cashback equal to the 3 months interest amount (INR 753) will be credited within 21 days to card. This reduces a loan of INR 30,753 (principal + interest) to a loan of INR 30,000
 4. You will be charged GST of INR 135.54 applicable on interest amount of INR 753 by the bank. The total cost to the cardholder would be INR 30,135.54 (Ticket price+ GST).
- The discount under Additional Savings on on credit card payment option is being offered exclusively by MMT and does not amount to EMI/interest waiver extended by the bank.
- Cardholder will need to pay applicable EMI and interest on total value of the order at the time of payment to the ICICI Bank Credit Card in accordance with the terms applicable to the credit card. Cardholder will have to pay applicable Bank convenience fee for EMI transactions

Conditions in case of cancellation

- In case of partial/full cancellation the offer stands void and customer will not be eligible for the discount
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

Terms of the Offer:

- If the customer doesn't receive the discount, he/she must raise the claim at <https://support.makemytrip.com/MyAccount/MyIncidents/NewComplaint> within 3 months from the booking date. In the event the cardholder fails to do so, he/she will not be eligible for the discount amount.
- This offer is NOT applicable on ICICI Bank corporate cards.
- Add-on cards will be treated as separate cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip & ICICI Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions



or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.

- For any card related claims, the customer will need to approach the Bank. MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for the interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event.
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event will the entire liability of MakeMyTrip under this offer exceed the amount of promotional discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy of the MakeMyTrip website will apply.
- Customers who are travel agents by occupation are barred from making bookings for their customers and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, MakeMyTrip shall not refund the booking amount.
- Offer is only valid on the eligible BINs shared by ICICI Bank. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder will need to approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.

MakeMyTrip International Flights Weekly Offer

Offer 1: Flat 10% instant discount on International Flights

Services: International Flights

Promoted on: Desktop and App

Applicable Banks: ICICI Bank Credit Cards and Credit Cards EMI only

Booking Channel: Website, mobile site and mobile app (Android & iOS) only

Offer Validity: Jan 01 to Mar 31, 2025 (every Monday)

Offer Details:

Category	Coupon Code	Offer on Credit Cards & EMI	Applicable Banks
	MMTICICIINT	Flat 10% instant discount (up to Rs. 7500), Min ATV – 20,000	ICICI Bank Credit Cards and EMI



International Flights	MMTICICIINTEMI	Flat 10% instant discount (up to Rs. 7500), Min ATV – 20,000 + 3M NC EMI	excluding Amazon Pay ICICI Bank Credit Card)
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What do you get?

- The customer will receive instant discount on International flight bookings as per the table above for the amount paid through ICICI Bank Credit Cards only (excluding ancillaries, insurance, convenience fees).

How do you get it?

- To avail the offer, customer must enter above mention E-Coupon in the E-Coupon field.
- This offer valid on ICICI Bank Credit Cards only.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards
- Offer is valid for bookings made every Monday from Jan 01 to Mar 31, 2025
- Offer is only valid on MakeMyTrip website, mobile site and mobile app (Android & iOS)
- The offer is valid on 1 booking per card per calendar month using the above offer code.
- Instant discount is calculated on base fare (excluding ancillaries, insurance, convenience fees).

What else do you need to know?

- Offer is not valid on Amazon Pay ICICI Bank Credit Card.
- Offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, PayPal and Gift Card payment methods.
- International Flights Offer is not applicable on payments made via the Book Now Pay Later mode.

What is Additional Savings on EMI?

- In Additional Savings on EMI, monthly instalment = Total product price / EMI tenure in months
- EMI Processing fee levied by bank is not covered under Additional Savings on EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a one time charge.
- The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the Additional Savings on EMI cashback offer
- For e.g:
 - You pay INR 30,000 for your ticket using Additional Savings on for 3 months, your card will be blocked for INR 30,000 at MakeMyTrip
 - Your bank will convert this to EMI within 4-7 days.
 - Cashback equal to the 3 months interest amount (INR 753) will be credited within 21 days to card. This reduces a loan of INR 30,753 (principal + interest) to a loan of INR 30,000
 - You will be charged GST of INR 135.54 applicable on interest amount of INR 753 by the bank. The total cost to the cardholder would be INR 30,135.54 (Ticket price+ GST).
- The discount under Additional Savings on on credit card payment option is being offered exclusively by MMT and does not amount to EMI/interest waiver extended by the bank.



- Cardholder will need to pay applicable EMI and interest on total value of the order at the time of payment to the ICICI Bank Credit Card in accordance with the terms applicable to the credit card. Cardholder will have to pay applicable Bank convenience fee for EMI transactions

Conditions in case of cancellation

- In case of full/partial cancellation the offer stands void and customer will not be eligible for instant discount.
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

Terms & Conditions

- The offer is only valid on the eligible BINs shared by ICICI banks. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder shall approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer shall approach the Bank and MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event the entire liability of MakeMyTrip under this offer shall exceed the amount of promotional discount/ instant discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy at MakeMyTrip website shall apply.

Customer's, who are Travel Agents by occupation, are barred from making bookings for their customer's and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases

MakeMyTrip FLYMON offer

Offer 1: Flat 12% instant discount on Domestic Flights

Services: Domestic Flights

Promoted on: Desktop and App

Applicable Banks: ICICI Bank Credit Cards, Credit Cards EMI and Debit Cards only



Booking Channel: Website, mobile site and mobile app (Android & iOS) only

Validity: Jan 01, 2025 to Mar 31, 2025 (every Monday)

Offer Details:

Category	Coupon Code	Offer on CC, DC & EMI	Applicable Banks
Domestic Flights	FLYMON	Flat 12% instant discount (up to Rs. 1800), Min ATV – Rs. 10,000	ICICI Bank Credit and Debit Cards (excluding Amazon Pay ICICI Bank Credit Card)
	FLYMONEMI	Flat 12% instant discount (up to Rs. 1800), Min ATV – Rs. 10,000 + 3M NC EMI	ICICI Bank Credit Card - No cost EMI

What do you get?

- The customer will receive instant discount on domestic flight bookings as per the table above for the amount paid through ICICI Bank Credit Cards, Credit Cards EMI & No cost EMI and Debit Cards only (excluding ancillaries, insurance, convenience fees).

How do you get it?

- To avail the offer, customer must enter above mention E-Coupon in the E-Coupon field.
- This offer valid on ICICI Bank Credit Cards, Credit Cards EMI and Debit Cards only.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards
- Offer is valid for bookings made every Monday from Jan 01, 2025 to Mar 31, 2025 (every Monday)
- Offer is only valid on MakeMyTrip website, mobile site and mobile app (Android & iOS)
- The offer is valid on 1 booking per card per calendar month using the above offer code.
- Instant discount is calculated on base fare (excluding ancillaries, insurance, convenience fees).

What else do you need to know?

- Offer is not valid on Amazon Pay ICICI Bank Credit Card.
- Offer is not applicable on payments made through My Wallet (MakeMyTrip Wallet - bonus amount), 3rd party wallets, PayPal and Gift Card payment methods.
- Domestic Flights Offer is not applicable on payments made via the Book Now Pay Later mode.

What is Additional Savings on EMI?

- In Additional Savings on EMI, monthly instalment = Total product price / EMI tenure in months
- EMI Processing fee levied by bank is not covered under Additional Savings on EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a one time charge.
- The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the Additional Savings on EMI cashback offer
- For e.g:



10. You pay INR 30,000 for your ticket using Additional Savings on for 3 months, your card will be blocked for INR 30,000 at MakeMyTrip
11. Your bank will convert this to EMI within 4-7 days.
12. Cashback equal to the 3 months interest amount (INR 753) will be credited within 21 days to card. This reduces a loan of INR 30,753 (principal + interest) to a loan of INR 30,000
4. You will be charged GST of INR 135.54 applicable on interest amount of INR 753 by the bank. The total cost to the cardholder would be INR 30,135.54 (Ticket price+ GST).

- The discount under Additional Savings on on credit card payment option is being offered exclusively by MMT and does not amount to EMI/interest waiver extended by the bank.
- Cardholder will need to pay applicable EMI and interest on total value of the order at the time of payment to the ICICI Bank Credit Card in accordance with the terms applicable to the credit card. Cardholder will have to pay applicable Bank convenience fee for EMI transaction

Conditions in case of cancellation

- In case of full/partial cancellation the offer stands void and customer will not be eligible for instant discount.
- If there is any rescheduling or cancellation, customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

Terms & Conditions

- The offer is only valid on the eligible BINs shared by ICICI banks. If the BIN series of the card does not match with the one provided by ICICI Bank to MakeMyTrip, then the cardholder shall approach ICICI Bank and MakeMyTrip shall be entitled to withhold or deny the offer to the customer.
- Offer will not be applicable on Business, Commercial & Corporate ICICI Bank Credit Cards.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- MakeMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer shall approach the Bank and MakeMyTrip shall not entertain any such claims.
- MakeMyTrip is the sole authority for interpretation of these terms.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event the entire liability of MakeMyTrip under this offer shall exceed the amount of promotional discount/ instant discount under this offer.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Delhi.
- User Agreement and Privacy Policy at MakeMyTrip website shall apply.
- Customer's, who are Travel Agents by occupation, are barred from making bookings for their customer's and MakeMyTrip reserves the right to deny the offer against such bookings or to cancel such bookings. For such cases, Ma MakeMyTrip shall not refund the booking amount.



Haier:

Offer : Up to 20% discount, up to a maximum discount of INR. 20,000

Offer Period

October Jan 01 to Mar 31, 2025.

Steps to avail the offer

- Visit Haier retail store or website (shop.HaierIndia.com)
- Select your products
- Pay using ICICI Bank Credit Card, Credit or Debit Card EMI

Terms and Conditions by Alliance Partner:

- Card Swipe Velocity: One transaction per card per month during the offer duration per aggregator.
- Offer is valid across all mapped POS machines of Pinelabs.
- Valid only on Easy EMI transactions which are done on the "Brand EMI" option through Pine Labs only.
- Offer is applicable for a limited period and will be valid as per the discretion of the brand.
- PF on bank credit cards and debit cards might be applicable at the bank's sole discretion. Kindly note that brand has no role in the same and this is between the credit card holder and their bank
- For cashback eligibility, the transaction should happen under the Brand EMI option on Pinelabs.
- Models in the cashback can be changed or removed during the offer period.
- Any dealer can be removed or added in the offer at any given point of time without informing the bank. Kindly note that it is the sole discretion of the brand.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at the discretion of the Bank to consider any exceptions to the above.
- All taxes, duties, levies, or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Customer. Bank and alliance partner will not be liable in any manner whatsoever for any such taxes, duties, levies, or other statutory dues.
- The Offer is only valid for Offline and Online purchase and is valid only authorized dealers mapped with the aggregator (Pine labs)
- Any Customer availing this offer shall be deemed to read, understand, and accept these T&C.

Elivaas

Offer: 10% off up to INR 50,000

S.No.	Term	Details
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1	Offer	The Alliance Partner shall offer 10% discount up to INR 50,000/- on purchase of the following products/services of the Alliance Partner or products/services hosted on website/application of the Alliance Partner. The discount shall be available on the MRP (inclusive of all taxes) and shall be calculated on the total value of the transaction. There is no minimum transaction value applicable on this offer.
	Type of Customers to whom Offer is applicable	ICICI Bank Credit Card, Debit Card holders (including ICICI Bank Amazon Pay Credit Card) as well as Internet Banking.
2	Offer Period	Term of the Offer shall be from Jan 01 to Mar 31, 2025
3	Terms prescribed by Alliance Partner in relation to the Offer	<ol style="list-style-type: none"> 1. Validity – till Mar 31, 2025 using select ICICI Bank Credit/Debit Cards only. 2. Offer Details – 10% Instant Discount up to INR 50,000 at ELIVAAS. 3. Stay Validity - Booking is valid for stays from the start date of the campaign till 31st March 2025. 4. No minimum transaction/booking amount with select ICICI Bank Credit/Debit cards only. 5. Coupon Code – ICICI10 6. Velocity - Can be availed multiple times during the Offer period. 7. Only applicable on website rates. 8. Can be availed only on any ELIVAAS properties. 9. Can be availed online (website – elivaas.com) or offline (direct call or reservation desk). 10. The offer is over and above any existing offers and coupon codes.

DELL

OFFER

Avail discounts upto 10% on a minimum purchase price of ₹ 30,000. Maximum discount upto ₹ 10,000 depending on the models. Offer valid on Credit card & Debit card EMI options only. Offer not valid on Amazon Pay Credit Cards.

Offer validity – Sep 20 to Mar 31, 2025

Offer valid only offline on Dell exclusive stores & LFRs.



The availability of the offer is based on the following criteria:

- To avail benefits under the Offer the ICICI Bank Cardholder shall be required to make a transaction/purchase on the Website using ICICI Bank Cards during the Offer Period from Jan 01 to Mar 31, 2025.
- The Offer is valid only for select set of ICICI Bank Cardholder(s) selected at the sole discretion of ICICI Bank and those who have received communication about the Offer from ICICI Bank, during the Offer Period.
- Participation in the Offer by the ICICI Bank Cardholder/s is on a voluntary basis.
- The ICICI Bank Cardholder/s may avail the Offer during the Offer Period
- This Offer cannot be clubbed with any other Offer that may be made available to the ICICI Bank Cardholder/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

III. Steps to Avail the Offer

- Visit any Dell Exclusive Store, Multi Brand Outlet, or RLFR store
- Use your ICICI Bank credit/debit card to pay for an eligible product (laptop or desktop only)
- Offer is applicable on select products only

IV. TERMS PRESCRIBED BY THE ALLIANCE PARTNER

Instrument	CC & DC EMI
Offer	10% additional cash back up to Rs. 10,000 on minimum purchase of Rs. 30,000
	Flat additional cash back of Rs.2000 on minimum purchase of Rs.30,000
	Flat additional cash back of Rs.3000 on minimum purchase of Rs.30,000
	Flat additional cash back of Rs. 1000 on minimum purchase of Rs. 30,000
	Flat additional cash back of Rs. 1750 on minimum purchase of Rs. 35,000
	Flat additional cash back of Rs. 5000 on minimum purchase of Rs. 30,000
	5% additional cash back up to Rs. 5000 on minimum purchase of Rs. 30,000
	Flat additional cash back of Rs. 1250 on minimum purchase of Rs. 30,000
Dates	Jan 01 to Mar 31, 2025.
Channel	Offline, LFR
Velocity	1 TXN per card per month during the offer period



Yatra

Offer:

Product	Offers	Maximum	MOV
Domestic Flights	Flat 12%	INR 1,800	INR 10,000
International Flights	Flat 10%	INR 6,000	INR 20,000
Hotels	Flat 15%	INR 6,000	INR 5,000

Offer Day:

- CCEMI – All days

Terms and Conditions:

- Offer valid on app and web both.
- Offer valid once per user, per product, per card, per month during the offer period.
- Valid on bookings made during offer duration only.
- Hotel discounts will be applicable on selected hotels only.
- This offer is valid only on online confirmed bookings.
- Yatra and ICICI Bank reserves the right to withdraw, modify or replace this offer without prior notice and the same is at the sole discretion of the company.
- This offer cannot be combined with any other payment offer.
- By availing this offer, it is deemed that the customer has agreed to all the terms & conditions mentioned herein.

Paytm Flights:

Category	Domestic Flights	International Flights
Offer Usage	Once per user per card per month	Once per user per card per month
Offer Construct	10% Instant Discount upto Rs1800, MoV 10,000	10% Instant Discount upto Rs 5,000; MoV 20,000
Paymodes	CC & CC EMI	CC & CC EMI
Type	Instant Discount	Instant Discount
Minimum Order Value	10,000	20,000
Maximum Discount	1,800	5,000
Total Sale days	10	10
Campaign Days	Jan 01 to Mar 31, 2025	Jan 01 to Mar 31, 2025



Valid on Credit Cards (every Thursday), Net Banking (every Wednesday) and Credit Card EMIs (everyday)

- Use code ICICICC on domestic flight ticket booking to avail flat 12% off up to INR 1800.
- Minimum booking value is INR 10,000.
- Offer is applicable only on ICICI Bank Credit Card transactions.
- The offer is valid for one-time usage per user, per card, during the sale period for all users.
- Maximum available discount per card is Rs. 1800 per month.
- Offer valid on Paytm app only.
- To avail this offer, users need to have a verified mobile number on Paytm.
- Transactions completed during this offer period with the appropriate deal/promo code will only be considered. The date of travel can be beyond the expiry date of the offer.
- Convenience fee or ancillaries purchased (meals, insurance, baggage, etc.) will be excluded from the total booking amount for calculation of discount.
- Customers making payment through any other bank cards will not be eligible for instant discount.
- If bookings are fully canceled (during and/or outside the offer period), the corresponding instant discount applicable on that order/transaction will not be granted.
- ICICI Bank and Paytm reserves its absolute right to withdraw and/or alter any terms and conditions and duration of the offer at any time without prior notice.
- All customer queries/disputes on the offer should be raised during the offer period or within 30 days after the expiry of the promotion period.
- For any disputes, the customer needs to furnish a scanned copy of the invoice for the case to be investigated further.
- The offer is non-transferable, non-negotiable, and cannot be encashed.
- The campaign will run as per the Offer Period mentioned above. However, ICICI Bank and Paytm reserve the right to extend or cut short the offer at their discretion.
- Offer will not be applicable on Amazon Pay, Commercial and Corporate ICICI Bank Credit Cards.

Yatra:

Offers:

Credit Card – excluding Amazon Pay Credit Card	Domestic Flights: Get 12% off up to Rs. 1,800 on minimum order value of Rs. 10,000 International Flights: Get 10% off up to Rs.6,000 on minimum order value of Rs. 20,000 Hotels: Get 15% off up to Rs. 6,000 on a minimum order value of Rs. 5,000 Offer day: Tuesday and Friday
Debit Card	Domestic Flights: Get 12% off up to Rs.1,800 on minimum order value of Rs. 10,000 International Flights: Get 10% off up to Rs. 5,000 on minimum order value of Rs. 20,000 Hotels: Get 15% off up to Rs. 6,000 on minimum order value of Rs. 5,000 Offer day: 1st to 6th of every month

Offer Terms:

- Offer valid on app and web both.



- Offer valid once per user, per product, per card, per month during the offer period.
- Valid on bookings made during offer duration only.
- Offer valid on ICICI Bank transactions only.
- Hotel discounts will be applicable on selected hotels only.
- This offer is valid only on online confirmed bookings.
- Yatra and ICICI Bank reserves the right to withdraw, modify or replace this offer without prior notice and the same is at the sole discretion of the company.
- This offer cannot be combined with any other payment offer.
- By availing this offer, it is deemed that the customer has agreed to all the terms & conditions mentioned herein.
- Valid till Mar 31, 2025

Steps to Avail the Offer A : (ICICI Bank Credit Card):-

- Go to yatra website/app.
- Choose Domestic Flight/International Flight /Domestic Hotels of your choice.
- Select date, time and no of pax/guests.
- Proceed to enter the code “ YRICICIC”
- Make payment by choosing ICICI Bank under Credit Card option to complete the transaction.

Steps to Avail the Offer B : (ICICI Bank Debit Card):-

- Go to yatra website/app.
- Choose Domestic flights/International Flights /Domestic Hotels of your choice.
- Select date, time and no of pax/guests.
- Proceed to enter the code “YRICICIDC”
- Make payment by choosing ICICI Bank under ICICI Bank Debit Card option to complete the transaction

Steps to Avail the Offer: (ICICI Bank Credit Card NO COST EMI Excluding Amazon ICICI)

- Go to yatra website/app.
- Choose Domestic Flights/International Flights /Domestic Hotel of your choice.
- Select date, time and no of pax/guests.
- Proceed to enter the code YTICICIEMI
- Make payment by choosing ICICI Bank under ICICI Bank Credit Card EMI option to complete the transaction

Steps to Avail the Offer E: (ICICI Bank Amazon Pay Credit Card):-

- Go to yatra website/app.
- Choose Domestic flights/International Flights /Domestic Hotels of your choice.
- Select date, time and no of pax/guests.
- Proceed to enter the code “YRAMZICICI”
- Make payment by choosing ICICI Bank under ICICI Bank Debit Card option to



complete the transaction

Xiaomi

Offer: Up to Rs 4,500 off on Smartphones, Smart TVs and Tablets

Offer Validity: Jan 01 to Mar 31, 2025

Valid on Credit Cards and Credit Card EMIs

Eligible Product	Minimum Transaction Amount	Discount if ICICI credit card is used [INR]	Discount if ICICI credit card [EMI] is used
Xiaomi PAD 6 (6+128)	17999	3000	3000
Xiaomi PAD 6 (8+ 256)	19999	3000	3000
Redmi Pad SE 4G (4+128)	9999	1000	1000
Redmi Pad SE 4G (4+ 64)	8999	1000	1000
Redmi PAD SE (8+ 128)	11999	1000	1000
Redmi PAD SE (6+ 128)	10999	1000	1000
Redmi PAD SE (4+ 128)	9999	1000	1000
Redmi Pad Pro 5G(8+256)	24999	2000	2000
Redmi Pad Pro 5G (8+128)	22999	2000	2000
Redmi Pad Pro (6+128)	19999	2000	2000
Redmi Pad (4+128)	10999	1000	1000
Redmi PAD (6+ 128)	12999	1000	1000
Mi Robot Vacuum-Mop 2Pro	27999	2000	2000
Mi Robot Vacuum-Mop X10	32999	2000	2000
Mi Robot Vacuum-Mop S10	20999	2000	2000
Air Purifier 4 lite	10249	750	750
Air Purifier 4	13999	1000	1000
Xiaomi TV 32 A GTV 2024	14499	1150	1150
Xiaomi TV 32 A GTV 2024	14499	1500	1500
Xiaomi TV 32 A GTV	14999	1150	1150
Xiaomi TV 40 A GTV	22999	1000	1500
Xiaomi TV 43 A GTV	24999	1500	2000
Xiaomi TV 43 A GTV 2024	24999	1500	2000
Xiaomi TV 43X GTV	28999	1500	2000
Xiaomi TV 43X GTV 2024	28999	2000	2250



Xiaomi TV X43 Pro	32999	2000	2250
Xiaomi QLED TV 43 X Pro	34999	5000	5000
Xiaomi TV 50X GTV	34999	2000	2250
Xiaomi TV 50X GTV 2024	35999	2000	2250
Xiaomi TV X50 Pro	41999	3000	3000
Xiaomi TV 55X GTV	39999	2000	2250
Xiaomi TV 55X GTV 2024	39999	2000	2250
Xiaomi TV X55 Pro	47999	3000	3000
Xiaomi QLED TV 55 X Pro	49999	5000	5000
Xiaomi TV 65X GTV	61999	4500	4500
Xiaomi QLED TV 65 X Pro	69999	7000	7000
Xiaomi TV OLED 55	99999	3000	3250
Mi TV QD 75	144999	4500	4750
Xiaomi 32 5A	13999	1000	1000
Xiaomi 32 5A Pro	16999	1000	1000
Xiaomi 40 5A	21999	1000	1000
Xiaomi 43 5A	24999	1000	1000
Xiaomi X 43 Android	28999	1000	1000
Xiaomi X 50 Android	34999	1000	1000
Xiaomi X 55 Android	39999	1000	1000
Xiaomi 5x 43	31999	1000	1000
Xiaomi 5x 50	40999	1000	1000
Xiaomi 5x 55	46999	1000	1000
Redmi 13 5G (6+128)	13499	1000	1000
Redmi 13 5G (8+128)	14999	1000	1000
Redmi 13C 5G (6GB+128GB)	10999	1000	1000
Redmi 13C 5G (8GB+256GB)	12999	1000	1000
Redmi Note 13 5G (12GB+256GB)	18499	1000	1000
Redmi Note 13 5G (6GB+128GB)	15499	1000	1000
Redmi Note 13 Pro+ 5G (12GB+256GB)	28999	3000	3000
Xiaomi 14 Ultra	29999	5000	5000
Xiaomi 14	60999	10000	10000
Xiaomi CIVI (8+ 256)	37999	3000	3000
Xiaomi CIVI (12+ 512)	42999	3000	3000
Redmi Note 13 5G (8GB+256GB)	17499	1000	1000
Redmi Note 13 Pro 5G (12GB+256GB)	24499	3000	3000



1. The above Offer is by way of a special offer for The above Offer is by way of a special offer for

Redmi Note 13 Pro+ 5G (12GB+512GB)	30000	3000	3000
Redmi Note 13 Pro 5G (8GB+128GB)	21999	3000	3000
Redmi Note 13 Pro 5G (8GB+256GB)	23999	3000	3000
Redmi Note 13 Pro+ 5G (8GB+256GB)	26999	3000	3000
Redmi Note 13 5G (12GB+256GB)	18499	1000	1000
Redmi Note 13 5G (6GB+128GB)	15499	1000	1000
Redmi Note 13 Pro+ 5G (12GB+256GB)	28999	3000	3000
Redmi Note 13 5G (8GB+256GB)	17499	1000	1000
Redmi Note 13 Pro 5G (12GB+256GB)	24499	3000	3000
Redmi Note 13 Pro+ 5G (12GB+512GB)	30000	3000	3000
Redmi Note 13 Pro 5G (8GB+128GB)	21999	3000	3000
Redmi Note 13 Pro 5G (8GB+256GB)	23999	3000	3000
Redmi Note 13 Pro+ 5G (8GB+256GB)	26999	3000	3000
Redmi 13C (6GB+128GB)	8999	850	850

2. Cardholders only.
3. The Offer can be availed only once per ICICI card during the Offer Period, irrespective of the number of products purchased.
4. Any person participating in the Offer:
 - a. must be an Indian citizen and resident;
 - b. must be able to enter into legally binding contracts under Indian Contract Act, 1872;
 - c. must hold a valid and unexpired card issued by ICICI;
 - d. must purchase an Eligible Product;
 - e. must possess proof of age, identity and place of residence.
5. Offer is not applicable on cash on delivery transactions or net banking transactions.
6. The Offer cannot be combined with any other offer.
7. Any person availing this Offer shall be deemed to have accepted these terms and conditions.
8. Delinquent and over-limit Cardholders will not qualify for this Offer.
9. This Offer is non-encash able, non-extendable and non-negotiable.
10. If a Cardholder has more than 1 (one) ICICI card, spends on the cards cannot be clubbed by the card member in order to qualify for the said Offer.
11. ICICI holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by Xiaomi. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with Xiaomi directly without any reference to ICICI.



12. ICICI does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by Xiaomi.
13. ICICI shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Program/Offer offered by Xiaomi.
14. All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Xiaomi without any reference to ICICI.
15. ICICI reserves the right to disqualify Xiaomi or Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
16. The cash back/ discount /assured gift / prize is sponsored by Xiaomi and the Card Holder/s shall be bound by the terms and conditions stipulated by the Xiaomi in this regard.
17. ICICI shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes.
18. The Program/Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs/offers cannot be offered for any reason whatsoever.
19. The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
20. ICICI /Xiaomi reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
21. Any query regarding the Offer will be entertained only until Mar 31, 2025. Post such date, ICICI and Xiaomi will not entertain any correspondence or communication regarding this Offer from any person.
22. Pictures of products shown in the communication sent to the customers either through mailers or advertised on the website, are representative only and may not bear a resemblance to the actual products. Neither of the Parties shall, under any circumstances, be responsible towards the same.
23. Returned transactions, disputed or unauthorized/fraudulent transactions will not be considered for the Offers.
24. All government levies and taxes shall be payable by the Customers as applicable at the time the Offers are availed.
25. Cardholders are not bound in any way to participate in the Offers. Any such participation is voluntary.
26. The Offers shall be subject to all applicable laws, rules and regulations which are in existence and which may be promulgated anytime by any statutory authority.
27. Any disputes arising out of the Offers shall be subject to the exclusive jurisdiction of the courts at Bangalore.

Realme

Offer: Up to Rs 3,000 instant discount on a minimum purchase of Rs 11,999.

Offer Terms:

1. Offer valid on the minimum transaction of Rs 11,999.
2. Offer is valid on ICICI Bank Credit Card and Credit Card EMIs only.
3. Offer is not valid on Amazon ICICI Credit card.
4. Offer is valid once per card per month.
5. Offer is valid on sale days between Jan 01 to Mar 31, 2025.
6. Offer cannot be club with any other offer.



7. Offer valid on www.realme.com/in

OPPO:

Offer: Up to Rs 7,000 instant cashback on the minimum transaction of Rs 20,000.

Offer Terms

1. Offer is valid on the minimum transaction of Rs 20,000.
2. Offer is valid on selected SKUs of F, K, Reno and Find series
3. Offer is valid on ICICI Bank Credit Card and Credit/Debit Cards EMIs.
4. Offer is not valid on Amazon ICICI Credit card.
5. Offer is valid once per card per month during the offer period.
6. Offer is valid from 1st October to 31st December'24
7. Offer cannot be club with any other offer.
8. Offer is valid in selected retail outlets only.

Reliance Digital: Every weekend offer

1. Get Flat Rs 5,000 instant discount on minimum transaction of Rs 1 lakh on ICICI Bank Credit card full swipe and Credit/Debit card EMIs.
2. Get Flat Rs 12,500 instant discount on minimum transaction of Rs 2 lakh on ICICI Bank Credit and Debit card EMIs
3. Offer is valid on Amazon ICICI Credit card.
4. Offer is valid every Saturday and Sunday of the week.
5. Offer is valid once per card during offer period
6. Offer is valid from 1st October to Mar 31, 2025
7. Offer cannot be club with any other offer.
8. Offer is valid in Reliance Digital retail outlets only.

Azorte: Credit and Debit card

1. 5% up to Rs 2,000 instant discount.
2. Offer is valid on minimum transaction of Rs 5,000.
3. Offer is valid on ICICI Bank Credit and Debit cards full swipe transactions only.
4. Offer is valid on Amazon ICICI Credit card.
5. Offer is valid once per card during offer period
6. Offer is valid till January 31, 2025.
7. Offer cannot be club with any other offer.
8. Offer is valid in Azorte retail outlets only.

Croma Thursday Offer

- ICICI Bank cardholder has to transact at Croma retail outlets PAN India every Thursday for a minimum of Rs 30,000 (Net transaction value) to qualify for the offer during the campaign period.



- ICICI Bank cardholder has to transact at Croma.com website every Thursday for a minimum of Rs 10,000 (Net transaction value) on Non EMI transactions and for a minimum of Rs 15,000 (Net transaction value) on EMI transactions, to qualify for the offer.
- Offer is valid from Jan 01 to Mar 31, 2025
- Offer will be applicable on ICICI Bank credit / debit cards & credit / debit card EMI transactions only, as per the below details:
 - Flat Rs 1,500 instant discount will be applicable on eligible credit/debit card Non EMI transactions at Croma retail outlets.
 - Flat Rs 2,000 instant discount will be applicable on eligible credit/debit card EMI transactions at Croma retail outlets.
 - Flat Rs 1,000 instant discount will be applicable on eligible credit/debit card Non EMI transactions at Croma.com website.
 - Flat Rs 1,500 instant discount will be applicable on eligible credit/debit card EMI transactions at Croma.com website.
- Offer is not applicable on Amazon Pay credit cards.
- Offer is not applicable on UPI, internet banking, business, commercial, & corporate cards of ICICI Bank.
- Offer will be applicable for ICICI Bank credit / debit cardholders at a frequency of one transaction per month, i.e., a customer can avail the instant discount for the first valid transaction only during each month of the offer period. Subsequent transactions during the month shall not be applicable for discount.
- Net transaction value shall mean the retail price of the products purchased less discount offered to the cardholders at the Croma retail outlets or Croma.com website.
- For EMI transactions on Croma.com website, the discount will be given in the form of cashback by Croma and will be processed within 90 working days once the product is delivered.
- For transactions on Croma.com website, eligible ICICI Bank cardholder has to select the ICICI Bank offer on the payment page to avail the offer.
- Non-eligible customers will receive appropriate error messages at Croma.com website and can proceed without the offer.
- The offer is applicable on a single transaction and bills cannot be clubbed to avail the same.
- The offer cannot be clubbed with any other offer.
- The offer cannot be combined with brand EMI offer.
- The offer will not be applicable on advance invoice.
- The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days during the week.
- Instant discount will not be extended to the cardholder if he/she fails to select the bank offer.
- Under no circumstance will the discount being offered under this Offer be settled with cash by ICICI Bank or by Infiniti Retail Limited (Croma).
- The offer will be valid during the promotion period only which will be at the sole discretion of Infiniti Retail Limited (Croma) and ICICI Bank.
- Infiniti Retail Limited (Croma) and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Infiniti Retail Limited (Croma) and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.



- ICICI Bank cardholder has to transact at Croma retail outlets PAN India every Saturday or Sunday for a minimum of Rs 1,00,000 (Net transaction value) to qualify for the offer during the campaign period.
 - Offer is valid from Jan 01 to Mar 31, 2025
 - Offer will be applicable on ICICI Bank credit card Non EMI & credit card EMI transactions only, as per the below details:
 - Flat Rs 5,000 instant discount will be applicable on eligible credit card Non EMI or credit card EMI transactions.
 - Flat Rs 12,500 instant discount will be applicable on eligible credit card EMI transactions only, on minimum purchase of Rs 2,00,000 (Net transaction value).
 - Offer is not applicable on Amazon Pay credit cards.
 - Offer is not applicable on UPI, internet banking, business, commercial, & corporate cards.
 - Offer will be applicable for ICICI Bank credit / debit cardholders at a frequency of one transaction per month, i.e., a customer can avail the discount for the first valid transaction only during each month of the offer period. Subsequent transactions during the month shall not be applicable for discount.
 - Net transaction value shall mean the retail price of the products purchased less discount offered to the cardholders at the Croma retail outlets.
 - The offer is applicable on a single transaction and bills cannot be clubbed to avail the same.
 - The offer cannot be clubbed with any other offer.
 - The offer cannot be combined with brand EMI offer.
 - The offer will not be applicable on advance invoice.
 - The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days during the week.
 - Instant discount will not be extended to the cardholder if he/she fails to select the bank offer.
 - Under no circumstance will the discount being offered under this Offer be settled with cash by ICICI Bank or by Infiniti Retail Limited (Croma).
 - The offer will be valid during the promotion period only which will be at the sole discretion of Infiniti Retail Limited (Croma) and ICICI Bank.
 - Infiniti Retail Limited (Croma) and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
 - The decision of Infiniti Retail Limited (Croma) and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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Tata Cliq Weekend Credit Card Offer

- ICICI Bank credit cardholder can avail 10% instant discount on using ICICI Bank Credit Card on all purchases made on Tata CLiQ E-commerce site (www.tatacliq.com), their respective Mobile site and mobile application during the promotion period for a minimum Net Transaction Value of Rs 3,000.
- The maximum discount available will be Rs 500 per card per month.
- The offer is valid every Saturday and Sunday from Jan 01 to Mar 31, 2025
- Offer is not valid on Amazon Pay credit cards.



- Offer is not valid on debit cards, net banking, UPI, cash/card on delivery, business, commercial, and corporate cards of ICICI Bank.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash, NeuCoin or other similar instrument is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash, NeuCoin or other similar instrument. To avail of the offer, the amount being paid through ICICI Bank Credit Card must be more than the minimum purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.
- Offer is valid only once per card per customer per month during the offer period.
- To avail the instant discount the total payment of the transaction needs to be made using a valid ICICI Bank Credit Card.
- Offer is not valid on Tata CLiQ Gift Cards, Brand Gift Cards, Insurance Products, Gold Coins, Seller Trent Limited, Pantaloons, Under Armour, Select Seller and Select Products, Page Industries Limited (Jockey), Landmark, select Brands and select Sellers and CLiQ Luxury.
- This offer is valid for purchases made on the Eligible products during the "Offer Period". Cardholders are required to check the product page of the product(s) if the offer is valid for that product.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Maximum discount that can be availed per order will be as per the offers mentioned.
- Offer cannot be combined with any other offer/promotion running on the site.
- The discount offered will under no circumstances be settled in cash.
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacturer.
- Any query regarding "The offer" will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
- It is not mandatory for the ICICI Bank cardholders to participate in the offer. Participation in the Offer by the card holder is voluntary. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
- The offer will be valid during the promotion period only which will be at the sole discretion of Tata UniStore Limited and ICICI Bank.
- Tata UniStore Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Tata UniStore Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.



Tata CliQ Luxury Weekend Credit Card Offer

- ICICI Bank credit cardholder can avail 10% instant discount on using ICICI Bank Credit Card on purchases made on Tata CLiQ Luxury (luxury.tatacliq.com), respective Mobile site and mobile application during the promotion period for a minimum Net Transaction Value of Rs 1,500.
- The maximum discount available will be Rs 1,500 per card per month.
- The offer is valid every Saturday and Sunday from Jan 01 to Mar 31, 2025.
- Offer is not valid on Amazon Pay credit cards.
- Offer is not valid on debit cards, net banking, UPI, cash/card on delivery, business, commercial, and corporate cards of ICICI Bank.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash. To avail of the offer, the amount being paid through ICICI Bank Credit Card has to be more than the minimum purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.
- Offer is valid only once per card per customer per month during the offer period.
- To avail the instant discount, the total payment of the transaction needs to be made using a valid and eligible ICICI Bank Credit card.
- Offer is available on select products. Offer is not valid on Tata CLiQ Gift Cards, Brand Gift Cards, Insurance Products, other electronic products, Public Clothing Pvt Ltd (Mulmul), House of Anita Dongre (Anita Dongre and Anita Dongre Grassroot), Ochre and Black Pvt Ltd, House of Toramally, Lacoste, Chouette. Lladro, Neutriderm, Zoya, ForeverMarks, Balmain, Rado, Movado, Tissot, MVMT, Calvin Klein, Boss, Cartier, Bvlgari, Jo Malone, Hermes, PIAGET, IWC Schaffhausen, Jaeger LeCoultre, Roger Dubuis, Panerai, CLiQ Mall and CLiQ Palette.
- This offer is valid for purchases made on the Eligible products during the “Offer Period”. Cardholders are required to check the product page of the product(s) if the offer is valid for that product.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Offer cannot be combined with any other offer/promotion running on the site
- The discount offered will under no circumstances be settled in cash
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacturer.
- Any defects in goods or deficiency in services or any claims, issues, damages or losses arising therefrom with respect to the Product/Services shall be the sole responsibility and liability of the manufacturer/Seller or the Service Provider.
- Any query regarding “The offer” will be entertained for the offer duration. No correspondence on the same will be entertained after the aforementioned date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.



- It is not mandatory for the ICICI Bank customer to participate in the offer. Participation in the Offer by the card holder is voluntary. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
 - “The Offer” is being made purely on best effort basis.
 - In case of complete cancellation of the order by the customer the transaction will not qualify for “The Offer”. In case of partial cancellation of the order, the customer shall qualify for “The Offer” only on the basis of the net amount payable.
 - In case of any disputes, the decision of Tata UniStore Limited will be final and binding.
 - Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Limited platform.
 - The Offer is valid only in India. Whosoever participating in the promotional offer/Scheme is deemed to be 18 years of age or more and is also of a sound mind.
 - This offer/Scheme shall be subjected to all applicable central/or state laws, rules and regulations
 - The competent Court at Mumbai shall have the exclusive jurisdiction for any matter or dispute relating to TUL.
 - The offer will be valid during the promotion period only which will be at the sole discretion of Tata UniStore Limited and ICICI Bank.
 - Tata UniStore Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
 - The decision of Tata UniStore Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
 - This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.
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Air India Weekend Offer

- The Offer is applicable at airindia.com website or app every Saturday & Sunday from Jan 01 to Mar 31, 2025, for ICICI Bank credit cardholders.
- ICICI Bank credit cardholder (including Amazon Pay credit cardholders) can avail discount as per the below details:
 - Use coupon code ICICI750 to get flat Rs 750 instant discount on domestic flights, valid only on return fare
 - Use coupon code ICICI2500 to get flat Rs 2,500 instant discount on international flights
 - Use coupon code ICICI3000 to get flat Rs 3,000 instant discount on business class bookings
- Offer is not applicable on business, commercial, and/or corporate cards.
- Offer is valid only once per card per month during the Offer Period.
- A cardholder can avail the discount for the first valid transaction only in each month of the Offer Period. Subsequent transactions in the month shall not be applicable for discount.



- Discount applicable only for the first valid transaction in each month, which is fulfilling all conditions.
- The offer will be valid only if the payment is made in INR. For purposes of clarity, even if an eligible card is used to make a payment in any currency other than INR, such a transaction will not be eligible for discount.
- The discount is applicable on a single transaction and multiple transactions cannot be clubbed to avail the same.
- The offer will be applicable, where only one PAX in a PNR. For clarity, in case a PNR has more than one PAX, the offer will not be applicable. For Domestic bookings the offer will be applicable only if a return ticket is booked.
- This Offer cannot be clubbed with any other offer of Alliance Partner.
- Bookings only with valid promo code will be eligible for the Offer.
- The privacy policy and other terms and conditions of Alliance Partner shall continue to be applicable.
- Alliance Partner and ICICI Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- For any card related claims, the customer shall approach ICICI Bank and Alliance Partner shall not entertain any such claims.
- Alliance Partner shall not be liable for any loss or damage arising due to any force majeure event.
- In the event of any misuse or abuse of the Offer by the customer / travel agent, Alliance Partner reserves the right to deny the Offer or cancel the booking.
- In no event the entire liability of Alliance Partner under this Offer shall exceed the amount of promotional discount under this Offer.
- Alliance Partner shall not be liable for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- Disputes, if any, arising out of or in connection with this Offer shall be subjected to the exclusive jurisdiction of the competent courts in New Delhi.
- This Offer is subject to the Conditions of Carriage ("CoC") available on Alliance Partner's website and any dispute arising out of or in relation to this Offer shall be subject to the provisions of the CoC.
- The Offer will be valid during the promotion period only which will be at the sole discretion of Alliance Partner and ICICI Bank.
- Alliance Partner and ICICI Bank have the right to change or discontinue the Offer at any time during the promotion period.
The decision of Alliance Partner and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Tata Neu Flights Weekend Offer

- (a) The Offer is applicable on ICICI Bank credit cards only.
- (b) The Offer is also applicable on Amazon Pay credit cards.
- (c) The Offer is not applicable on business, commercial, and corporate cards of ICICI Bank.
- (d) The Offer is valid on Saturdays & Sundays from Jan 01 to Mar 31, 2025.



- (e) An Eligible Customer has to transact on Tata Neu app for a Net Transaction Value (as defined below), to qualify for the Discounts.
- (f) An Eligible Customer can avail the below offer:
- Domestic Flights: 10% discount up to Rs 1,500 on minimum transaction of Rs 10,000
 - International Flights: 10% discount up to Rs 5,000 on minimum transaction of Rs 20,000
- (g) An Eligible Customer can avail the Discount only for the first valid transaction (fulfilling all applicable conditions, including the Net Transaction Value) in the Offer Period. Subsequent transactions shall not be eligible for a Discount. Discount is applicable only once per card for each service (i.e., Domestic Flights & International Flights) during the Offer Period.
- (h) "Net Transaction Value" shall mean the retail price of the products purchased by the Eligible Customers from the Brand less the Discount offered to the Eligible Customers at the app.
- (i) The Discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- (j) No two offers can be clubbed together. In case an Eligible Customer is eligible for two offers, the customer will be entitled to receive the better of the two offers.
- (k) The Offer will be valid during the Offer Period only which will be at the sole discretion of the Alliance Partner and ICICI Bank.
- (l) The Alliance Partner and ICICI Bank have the right to change or discontinue the Offer at any time during the Offer Period.
- (m) The decision of the Alliance Partner and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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EaseMyTrip Credit Card Saturday Offer

- To avail the offer, ICICI Bank credit cardholder has to book Domestic / International Flight, Hotel, or Bus of their choice from EaseMyTrip.com, for a minimum booking amount, as per the below details:
 - Domestic Flights - 12% instant discount up to Rs 2,025 on minimum booking of Rs 10,000
 - International Flights - 10% instant discount up to Rs 5,000 on minimum booking of Rs 20,000
 - Domestic Hotels - 15% instant discount up to Rs 2,025 on minimum booking of Rs 10,000
 - Bus – 15% instant discount up to Rs 500 on minimum booking of Rs 1,000
- The offer is valid every Saturday Jan 01 to Mar 31, 2025
- This offer is valid only on payments made through ICICI Bank credit cards.
- This offer is not valid on ICICI Bank Amazon Pay credit cards.
- This offer is not valid on business, commercial, or corporate cards of ICICI Bank.
- The offer is valid for bookings made on EaseMyTrip's website, Mobile site, Android & iOS App.



- Convenience fees will be charged as per the applicability.
- The offer is valid for once per user per card per category per month. Subsequent transactions will not be applicable for discount.
- The offer can't be clubbed with any other promotional offers.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- Bookings with the valid promo code only will be eligible for this offer.
- In case of partial/full cancellation, the offer stands void and discount will be rolled back before processing the refunds.
- Changes in names are not allowed.
- In the event of any misuse or abuse of the offer, EaseMyTrip reserves the right to deny the offer to the customers.
- EaseMyTrip is the sole authority for interpretation of these terms.
- In addition, EaseMyTrip standard booking and privacy policy on www.EaseMyTrip.com shall apply.
- In the event of any dispute, Courts of New Delhi will have the jurisdiction.
- EaseMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- EaseMyTrip shall not be liable for any loss or damage arising due to force majeure.
- The offer will be valid during the promotion period only which will be at the sole discretion of EaseMyTrip and ICICI Bank.
- EaseMyTrip and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of EaseMyTrip and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

EaseMyTrip Debit Card Sunday Offer

- To avail the offer, ICICI Bank debit cardholder has to book Domestic / International Flight, Hotel, or Bus of their choice from EaseMyTrip.com, for a minimum booking amount, as per the below details:
 - Domestic Flights - 12% instant discount up to Rs 2,025 on minimum booking of Rs 10,000
 - International Flights - 10% instant discount up to Rs 5,000 on minimum booking of Rs 20,000
 - Domestic Hotels - 15% instant discount up to Rs 2,025 on minimum booking of Rs 10,000



- Bus – 15% instant discount up to Rs 500 on minimum booking of Rs 1,000
The offer is valid every Sunday from Jan 01 to Mar 31, 2025.
 - This offer is valid only on payments made through ICICI Bank debit cards.
 - This offer is not valid on business, commercial, or corporate cards of ICICI Bank.
 - The offer is valid for bookings made on EaseMyTrip's website, Mobile site, Android & iOS App.
 - Convenience fees will be charged as per the applicability.
 - The offer is valid for once per user per card per category per month. Subsequent transactions will not be applicable for discount.
 - The offer can't be clubbed with any other promotional offers.
 - The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
 - Bookings with the valid promo code only will be eligible for this offer.
 - In case of partial/full cancellation, the offer stands void and discount will be rolled back before processing the refunds.
 - Changes in names are not allowed.
 - In the event of any misuse or abuse of the offer, EaseMyTrip reserves the right to deny the offer to the customers.
 - EaseMyTrip is the sole authority for interpretation of these terms.
 - In addition, EaseMyTrip standard booking and privacy policy on www.EaseMyTrip.com shall apply.
 - In the event of any dispute, Courts of New Delhi will have the jurisdiction.
 - EaseMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
 - EaseMyTrip shall not be liable for any loss or damage arising due to force majeure.
 - The offer will be valid during the promotion period only which will be at the sole discretion of EaseMyTrip and ICICI Bank.
 - EaseMyTrip and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
 - The decision of EaseMyTrip and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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EaseMyTrip Internet Banking Tuesday Offer

- To avail the offer, ICICI Bank internet banking user has to book Domestic / International Flight, Hotel, or Bus of their choice from EaseMyTrip.com, for a minimum booking amount, as per the below details:



- Domestic Flights - 12% instant discount up to Rs 1,600 on minimum booking of Rs 10,000
- International Flights - 10% instant discount up to Rs 5,000 on minimum booking of Rs 20,000
- Domestic Hotels - 15% instant discount up to Rs 2,025 on minimum booking of Rs 10,000
- Bus - 15% instant discount up to Rs 500 on minimum booking of Rs 1,000
- The offer is valid every Tuesday till Mar 31, 2025.
- This offer is valid only on payments made through ICICI Bank internet banking.
- The offer is valid for bookings made on EaseMyTrip's website, Mobile site, Android & iOS App.
- Convenience fees will be charged as per the applicability.
- The offer is valid for once per user per internet banking user account per category per month. Subsequent transactions will not be applicable for discount.
- The offer can't be clubbed with any other promotional offers.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- Bookings with the valid promo code only will be eligible for this offer.
- In case of partial/full cancellation, the offer stands void and discount will be rolled back before processing the refunds.
- Changes in names are not allowed.
- In the event of any misuse or abuse of the offer, EaseMyTrip reserves the right to deny the offer to the customers.
- EaseMyTrip is the sole authority for interpretation of these terms.
- In addition, EaseMyTrip standard booking and privacy policy on www.EaseMyTrip.com shall apply.
- In the event of any dispute, Courts of New Delhi will have the jurisdiction.
- EaseMyTrip reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- EaseMyTrip shall not be liable for any loss or damage arising due to force majeure.
- The offer will be valid during the promotion period only which will be at the sole discretion of EaseMyTrip and ICICI Bank.
- EaseMyTrip and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of EaseMyTrip and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.



Shoppersstop retail outlets:

Offer: 10% off up to 2,000 on a minimum purchase of 15,000 at ShoppersStop stores

- The offer is applicable at Shoppersstop retail outlets and its format stores PAN India from Jan 01 to Feb 16, 2025.
- ICICI Bank cardholder has to transact at Shoppersstop retail outlet for a minimum of Rs 15,000 (Net Transaction Value) to qualify for the instant discount.
- Eligible cardholders will get instant discount at Shoppersstop retail outlets as per the below details:
 - Flat Rs 1,500 instant discount on credit card Non EMI transactions
 - Flat Rs 750 instant discount on debit card Non EMI transactions
 - 10% instant discount up to Rs 2,000 on credit / debit card EMI transactions
- Offer will be applicable on ICICI Bank credit card, debit card, credit card EMI, & debit card EMI transactions only. (EMI applicable only at retail outlets.)
- Offer will also be applicable on Amazon Pay credit card.
- Offer will not be applicable on business, commercial, or corporate cards.
- Offer is valid only once per card during the offer period at Shoppersstop retail outlets.
- A cardholder can avail the discount for the first valid transaction only during the Offer Period. Subsequent transactions shall not be applicable for the discount.
- Discount applicable only for the first valid transaction, which is fulfilling all conditions including net transaction value as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less any discount offered to the card holders at the Shoppersstop retail outlets.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This Offer cannot be clubbed with any other offer.
- The Offer will be valid during the Offer Period only which will be at the sole discretion of Shoppers Stop Limited and ICICI Bank.
- Shoppers Stop Limited shall not be liable, in case, of any misuse or fraudulent use of the Card during the Offer Period and/ or if any Customer/ Card member defaults in paying the purchase amount to the ICICI Bank or in case of chargebacks.
- Shoppers Stop Limited and ICICI Bank have the right to change or discontinue the Offer by providing valid reasons at any time during the Offer Period.
- The decision of Shoppers Stop Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Shoppersstop.com website credit & debit card offer:

Offer: 10% off up to Rs. 750 on a minimum purchase of Rs.5,000 at shopperstop.com

- The offer is applicable at Shoppersstop.com website from Jan 01 to Feb 16, 2025.
- ICICI Bank cardholder has to transact at Shoppersstop.com website for a minimum of Rs 5,000 (Net Transaction Value) to qualify for the instant discount.
- Eligible cardholders will get instant discount at Shoppersstop.com website as per the below details:
 - 10% instant discount up to Rs 750 on credit/debit card Non EMI transactions
- Offer will be applicable on ICICI Bank credit card Non EMI & debit card Non EMI transactions only.



- Offer will also be applicable on Amazon Pay credit card.
- Offer will not be applicable on business, commercial, or corporate cards.
- Offer is valid only once per card during the offer period at Shoppersstop.com website.
- A cardholder can avail the discount for the first valid transaction only during the Offer Period. Subsequent transactions shall not be applicable for the discount.
- Discount applicable only for the first valid transaction, which is fulfilling all conditions including net transaction value as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less any discount offered to the card holders at the Shoppersstop.com website.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This Offer cannot be clubbed with any other offer.
- The Offer will be valid during the Offer Period only which will be at the sole discretion of Shoppers Stop Limited and ICICI Bank.
- Shoppers Stop Limited shall not be liable, in case, of any misuse or fraudulent use of the Card during the Offer Period and/ or if any Customer/ Card member defaults in paying the purchase amount to the ICICI Bank or in case of chargebacks.
- Shoppers Stop Limited and ICICI Bank have the right to change or discontinue the Offer by providing valid reasons at any time during the Offer Period.
- The decision of Shoppers Stop Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Shoppersstop.com website internet banking offer:

- The offer is applicable at Shoppersstop.com website/app from Jan 01 to Feb 16, 2025.
- ICICI Bank internet banking user has to transact at Shoppersstop.com website/app for a minimum of Rs 5,000 (Net Transaction Value) to qualify for the instant discount.
- Eligible internet banking users will get 10% instant discount up to Rs 750.
- Offer will be applicable on ICICI Bank internet banking transactions only.
- A customer can avail the discount for the first valid transaction only during the Offer Period. Subsequent transactions shall not be applicable for the discount.
- Discount applicable only for the first valid transaction, which is fulfilling all conditions including net transaction value as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less any discount offered to the customers at the Shoppersstop.com website/app.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This Offer cannot be clubbed with any other offer.
- The Offer will be valid during the Offer Period only which will be at the sole discretion of Shoppers Stop Limited and ICICI Bank.
- Shoppers Stop Limited and ICICI Bank have the right to change or discontinue the Offer by providing valid reasons at any time during the Offer Period.
- The decision of Shoppers Stop Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

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Sl. No	Term	Details
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1	Offer	<p>The Instant Discount Offer (<i>defined below</i>) is a promotional offer administered and offered by ICICI BANK ("ICICI BANK") in partnership with Reliance Retail Limited ("AJIO") on www.Ajio.com ("AJIO Website") and on AJIO mobile application ("AJIO Mobile App") (collectively referred to as "AJIO Platform"), for the sale of specified products displayed on the Platform ("Specified Products").</p> <p>Customer/s shall be eligible to avail the instant discount offer only if the Customer/s fulfil the below conditions:</p> <p>Upon purchasing Specified Products in accordance with the offer terms, eligible User shall receive an instant discount of:</p> <p>Flat 10%, subject to a maximum of Rs. 1000 on credit & debit card (For clarity, the maximum instant discount that can be availed under this Instant Discount Offer is Rs. 1000 on credit & debit cards) ("Instant Discount Offer").</p> <p>The User shall be eligible to avail the Offer only if the User fulfils the below conditions:</p> <ol style="list-style-type: none"> a. User makes payment for purchase of the Specified Products using selected ICICI BANK Cards, as may be determined by AJIO and/or ICICI BANK from time to time. b. The total value of a single order for purchase of Specified Products on the AJIO Platform is equal to or greater than Rs. 3,500 after taking into account all applicable discounts, if any. c. The offer is not applicable on usage of ICICI Bank Corporate or Commercial cards and Internet Banking. d. This Offer is applicable multiple times per selected ICICI BANK credit & debit cards but total applicable Instant Discount cannot exceed Rs 1000 per card during the Offer Period. The Offer will be applicable only if the total value of all single orders for purchase on the AJIO Platform is equal to or greater than Rs 3,500 subject to maximum discount capping of Rs 1000 per card during the Offer Period. e. In case of order cancellations/returns where this Offer was availed, the value of discount availed on such cancelled/returned orders will not be available to be availed again on other transactions during the Offer period
2	Type of Customer/s to whom Offer is applicable	ICICI Bank Credit and Debit cardholders
3	Offer Period	Term of the Offer shall be from Jan 01 to Mar 31, 2025, both days inclusive.



4	Terms prescribed by the Alliance Partner in relation to the Offer	<ol style="list-style-type: none"> 1. The Instant Discount Offer can be availed multiple times per each selected ICICI Bank credit & debit card by the Customer/s during the Offer Period. The Instant Discount Offer will be applicable only if the single order value is equal to or greater than Rs 3500 for all eligible orders. 2. The Instant Discount Offer cannot be combined with any other promotion offered by AJIO and/or ICICI BANK. 3. The maximum instant discount that can be availed under this Instant Discount Offer is Rs. 1000 on credit & debit cards and during the entire Offer Period. 4. Subject to the sole discretion of Reliance, the Offer may be Refreshed once during the offer term. "Refreshed" referred to herein means the offer is being reset for all eligible cards users subject to a maximum cap of Rs. 1000 discount. With Refreshed offer, the eligible users would once again become eligible for availing the offer subject to a maximum cap of Rs. 1000 discount. 5. This Offer is not applicable on H&M branded products. H&M branded products are excluded from this offer. 6. If the User who has availed the Instant Discount Offer, return all or part of the Specified Products purchased by them on the Platform, such that the value of their order falls below Rs. 3,500, they will not be eligible for return of purchased Specified Products. All products returned by the User shall be entertained solely as per AJIO's prevailing product return policy. 7. If User faces any issue(s) while availing the Instant Discount Offer, the User may contact ICICI BANK at [1800 200 3344], and/or AJIO at [https://www.ajio.com/selfcare]. 8. AJIO and/or ICICI BANK reserves the right to disqualify any transaction or extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Instant Discount Offer or any part thereof including the eligibility criteria and other pertinent terms and conditions at their sole discretion at any time as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond their control and the same shall be binding on the User without any prior notice to the User. 9. The Instant Discount Offer shall also be subject to such additional terms and conditions as AJIO may notify from time to time. 10. Participation to this Instant Discount Offer is purely voluntary. 11. This Instant Discount Offer is for a limited period and can be withdrawn by AJIO and/or ICICI Bank at any point of time, including after it has been announced. 12. AJIO do not assume any liability whatsoever arising out of this Instant Discount Offer. Maximum liability of AJIO is limited only to the value of the minimum billing amount of the Instant Discount Offer. 13. Instant Discount Offer is subject to discontinuation or revocation in cases of fraudulent/ suspicious transaction or if there are any technical glitches or force majeure conditions as determined
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		<p>solely by AJIO and may disqualify any User from getting the benefits of this Instant Discount Offer.</p> <p>14. AJIO will not be liable for any loss (including, without limitation, direct, indirect, special or consequential loss or loss of profits) expense or damage which is suffered or sustained in connection with this Instant Discount Offer including any loss incurred as a result of any delay and/or failure to perform any obligation to the Users that is caused by:</p> <p>15. technical problems of any kind which may limit or prevent any person's participation in this Instant Discount Offer;</p> <p>16. any loss or damage arising from or in connection with the allocation or enjoyment of discount;</p> <p>17. any other events beyond AJIO's control that may cause the promotion to be disrupted or corrupted or may lead to loss of, or damage to, the User.</p> <p>18. AJIO (including employees, directors) shall not be liable or held responsible for any inactivated ICICI BANK credit & debit card, any lack or lapse in any communication on account of failure or delay by any of the internet, telecom, sms and emails service providers.</p> <p>19. User hereby agrees to indemnify and keep AJIO harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings that may be suffered by AJIO as a consequence of (i) violation of the terms and conditions by the User; (ii) violation of applicable laws; (iii) any action or inaction resulting in willful misconduct or negligence on the User's part.</p> <p>20. User agrees that, these terms shall be governed by and construed in accordance with the laws of India and courts at Mumbai, Maharashtra shall have exclusive jurisdiction to decide over any controversy arising out of this Instant Discount Offer.</p> <p>21. AJIO shall provide reconciliation files/ data with eligible transactions to ICICI Bank after 30 (thirty) days of returns & cancellations window from the Offer End Date. Post receiving the files/ data, ICICI Bank shall complete the reconciliation within 30 (thirty) days of receiving the reconciliation files/data from the Company and post receiving the written confirmation from the Bank over an email, the Company shall issue debit note to the Bank</p>
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Zomato Delivery

1. Extra ₹50 off every Friday to Sunday on food delivery
Valid on Credit Cards (except Amazon Pay ICICI Bank Credit Card)

- To avail the offer, customer should visit Zomato App / Website
- Offer is applicable only on ICICI Bank Credit Cards
- The offer is applicable on food delivery on restaurants partnered with Zomato



- Offer is not applicable on ICICI Bank Corporate cards, Amazon Pay ICICI Bank Credit card and Net Banking.
- Offer is valid every Friday to Sunday only during the offer period ie: from Jan 03 to Mar 30, 2025, both days inclusive
- To avail the bank offer, the minimum order value should be ₹ 599 (post platform discounts extended, if any) for New users
- To avail the bank offer, the minimum order value should be ₹ 649 (post platform discounts extended, if any) for Repeat users
- New users are those who have not transacted using ICICI Bank Credit card (excluding Amazon Pay ICICI Bank Credit Card) in the last 60 days on Zomato platform
- Repeat users are those who have transacted atleast once using ICICI Bank Credit card (excluding Amazon Pay ICICI Bank Credit Card) in the last 60 days on Zomato platform.
- Use code CULINARYTREATDEL to redeem the New user offer
- Use code CULINARYTREATSDEL to redeem the Repeat user offer
- Zomato has no role to play on taxes and charges levied by the government and restaurants
- Additional service charges on the bill is up to the restaurant's discretion
- A nominal fee is a nominal internet handling fee, ensuring swift and efficient handling of digital bill payments.
- The platform discount provided by Zomato is subject to Zomato's discretion and may vary.

Zomato Dining

1. Extra ₹350 off on a minimum order value of ₹4000 every Friday to Sunday on dining
Valid on Credit Cards (except Amazon Pay ICICI Bank Credit Card)
 - To avail the bank offer, the minimum order value should be ₹ 4000 (post platform discounts extended, if any).
 - To avail the offer, customer should visit Zomato App / Website
 - The Offer is valid only on ICICI Bank Credit Cards
 - Use code CULINARYTREATS to redeem the ICICI Bank Credit Card Offer (except Amazon Pay ICICI Bank Credit Card).
 - The offer is applicable once per user /per card/ per month.
 - Offer is applicable on dining at select restaurants partnered with Zomato
 - Select restaurants are those where the option to pay via the Zomato App has been enabled.
 - Offer is valid every week from Friday to Sunday only during the offer period i.e. Jan 03 to Mar 30, 2025 on Zomato app/website
 - Offer is not applicable on ICICI Bank Corporate cards, Amazon Pay ICICI Bank Credit Cards and Net Banking
 - Zomato has no role to play on taxes and charges levied by the government and restaurants.
 - Additional service charges on the bill is up to the restaurant's discretion.
 - The platform discount provided by Zomato is subject to Zomato's discretion and may vary.



Swiggy

1. Extra ₹50 off every Friday to Sunday on food delivery

Valid on Credit Cards (except Amazon Pay ICICI Bank Credit Card)

- To avail the offer, customers should visit Swiggy App / Website
- The offer is available for limited period at Swiggy App / Website
- The offer is valid on every Friday to Sunday only during the offer period i.e.: Jan 03 to Mar 30, 2025, both days inclusive, on Swiggy platform
- The offer is applicable once per user /per card/ per month.
- To avail the bank offer, the minimum order value should be ₹ 599 (post platform discounts extended, if any) for New user
- To avail the bank offer, the minimum order value should be ₹ 649 (post platform discounts extended, if any) for Repeat user
- New users are those who have not transacted using ICICI Bank Credit card (except Amazon Pay ICICI Bank Credit Card) in the last 60 days on Swiggy platform.
- Repeat users are those who have transacted atleast once using ICICI Bank Credit card (except Amazon Pay ICICI Bank Credit Card) in the last 60 days on Swiggy platform.
- Offer is not applicable on ICICI Bank Corporate cards, Amazon Pay ICICI Bank Credit Card and Net Banking.
- Offer is valid on registered restaurants at Swiggy on single delivery per user per month.
- In case the order is cancelled due to the restaurant/item unavailable, the offer will be reinstated for the customer to avail it on a subsequent order.
- ICICI Bank & Swiggy reserves the right to mutually cancel/change/modify/add/delete any of the terms and conditions of the offer at any time without notice.
- ICICI Bank & Swiggy reserves the right to mutually terminate the offer at any time without notice.
- Swiggy reserves the right to deny honoring the offer on the grounds of suspicion or abuse of the offer by any customer without providing the customer any explanation thereof.
- In no event shall Swiggy be liable for any abuse or misuse of the code due to the negligence of the customer
- In case of any queries regarding the offer, please email us at support@swiggy.in

2. Extra ₹50 off every Saturday to Sunday on food delivery

Valid on Amazon Pay ICICI Bank Credit Card

- To avail the offer, customers should visit Swiggy App / Website
- The offer is available for limited period at Swiggy App / Website
- The offer is valid on every Saturday to Sunday only during the offer period i.e.: Jan 03 to Mar 30, 2025, both days inclusive, on Swiggy platform
- The offer is applicable once per user /per card/ per month.
- To avail the bank offer, the minimum order value should be ₹ 599 (post platform discounts extended, if any) for New user



- To avail the bank offer, the minimum order value should be ₹ 649 (post platform discounts extended, if any) for Repeat user
- New users are those who have not transacted using Amazon Pay ICICI Bank Credit Card in the last 60 days on Swiggy platform.
- Repeat users are those who have transacted atleast once using Amazon Pay ICICI Bank Credit Card in the last 60 days on Swiggy platform.
- Offer is not applicable on ICICI Bank Corporate cards, other variants of ICICI Bank Credit Cards and Net Banking.
- Offer is valid on registered restaurants at Swiggy on single delivery per user per month.
- In case the order is cancelled due to the restaurant/item unavailable, the offer will be reinstated for the customer to avail it on a subsequent order.
- ICICI Bank & Swiggy reserves the right to mutually cancel/change/modify/add/delete any of the terms and conditions of the offer at any time without notice.
- ICICI Bank & Swiggy reserves the right to mutually terminate the offer at any time without notice.
- Swiggy reserves the right to deny honoring the offer on the grounds of suspicion or abuse of the offer by any customer without providing the customer any explanation thereof.
- In no event shall Swiggy be liable for any abuse or misuse of the code due to the negligence of the customer
- In case of any queries regarding the offer, please email us at support@swiggy.in

3. Extra ₹50 off every Friday to Sunday on food delivery Valid on Debit Cards

- To avail the offer, customers should visit Swiggy App / Website
- The offer is available for limited period at Swiggy App / Website
- The offer is valid only from Friday to Sunday only during the offer period i.e.: Jan 03 to Mar 30, 2025, both days inclusive, on Swiggy platform
- The offer is applicable once per user /per card/ per month.
- To avail the bank offer, the minimum order value should be ₹ 599 (post platform discounts extended, if any) for New users
- To avail the bank offer, the minimum order value should be ₹ 649 (post platform discounts extended, if any) for Repeat users
- New users are those who have not transacted using ICICI Bank Debit card in the last 60 days on Swiggy platform.
- Repeat users are those who have transacted atleast once using ICICI Bank Debit card in the last 60 days on Swiggy platform.
- Offer is valid on ICICI Bank Debit Cards
- Offer is not applicable on ICICI Bank Corporate cards, ICICI Bank Credit Cards and Net Banking.
- Offer is valid on registered restaurants at Swiggy on single delivery per user per month.
- In case the order is cancelled due to the restaurant/item unavailable, the offer will be reinstated for the customer to avail it on a subsequent order.



- ICICI Bank & Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to mutually cancel/change/modify/add/delete any of the terms and conditions of the offer at any time without notice.
- ICICI Bank & Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to mutually terminate the offer at any time without notice.
- Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to deny honoring the offer on the grounds of suspicion or abuse of the offer by any customer without providing the customer any explanation thereof.
- In no event shall Bundl Technologies Pvt. Ltd. (Swiggy) be liable for any abuse or misuse of the code due to the negligence of the customer
- In case of any queries regarding the offer, please email us at support@swiggy.in

EazyDiner

1. Extra ₹350 off on a minimum order value of ₹4000 every Friday to Sunday on dining
Valid on Credit Cards

- To avail the offer, customer should visit EazyDiner App / Website
- Offer is applicable on dining at select restaurants partnered with EazyDiner
- Select restaurants are those where the option to pay via the Payeazy has been enabled.
- This Offer is valid only on ICICI Bank Credit Cards
- Offer is valid once per user per card per month
- Use code CULINARYTREATS to redeem the ICICI Bank Credit Card (except Amazon Pay ICICI Bank Credit Card) Offer.
- Use code ICICIAPAY350 to redeem the Amazon Pay ICICI Bank Credit Card Offer.
- Offer will be valid over and above any existing offer on EazyDiner.
- Offer will be valid only for customers who will make a booking and settle the bill via Payeazy at the restaurants from EazyDiner web/app.
- Booking for the particular meal period will close 30 minutes before the start of the dining time.
- The total bill amount should match the amount swiped at the restaurant.
- Offer is not applicable on ICICI Bank Corporate cards and ICICI Bank Net Banking.
- Offer is valid every week Friday to Sunday only during the offer period i.e. Jan 03 to Mar 30, 2025, on EazyDiner app/website
- To avail the bank offer, the minimum order value should be ₹ 4000 (post platform discounts extended, if any)

Biryani By Kilo

S.No.	Term	Details
1	Offer	Additional flat 10% instant discount up to ₹ 1000 on a minimum order value of ₹ 999 on Biryani By Kilo website/ App/ mobile site.
2	Type of Customers to whom Offer is applicable	ICICI Bank Credit cardholders, including Amazon pay ICICI Bank co-branded credit cards. ICICI Bank Debit cardholders. ICICI Bank Net banking services.
3	Offer Period	Term of the Offer shall be from 15th November 2024 to 31st January 2025, both days inclusive.



4	Steps to avail the offer	<ol style="list-style-type: none"> 1. Open Biryani by kilo website/ App. 2. Sign-up using mobile number if you are a first time user. 3. Add your item of choice to the cart. 4. Add/ choose the address. 5. Proceed to the payment page and apply the applicable Biryani By Kilo platform discount. 6. Proceed for the payment page and select Bank offers available. 7. Apply the coupon code ICICI10 8. Complete the payment using ICICI Bank Credit/ Debit Cards or Net banking users.
5	Terms prescribed by Alliance partner for the Offer to the Customers	<p>Terms and Conditions by Alliance Partner:</p> <ol style="list-style-type: none"> 1. Additional flat 10% instant discount up to ₹1,000 on a minimum order value of ₹ 999. 2. To avail the bank offer, customers should visit the Biryani By Kilo website/ App/ mobile site. 3. Offer valid until 31st January, 2025. 4. Offer valid on ICICI Bank Credit & Debit cards and ICICI Bank Net Banking services. 5. Offer is valid once per card per month per user. 6. Offer is valid once per Net Banking account per month per user. 7. Offer is not applicable on ICICI Bank Corporate cards. 8. Offer valid on BBK App and website only. 9. Customer can combine the offer with offers provided by Biryani By Kilo on the Biryani By Kilo Platform. 10. The offer cannot be clubbed with any other offer from parties other than Biryani By Kilo. 11. Minimum order value should be ₹ 999, post application of platform discount, if any.

Swiggy Instamart

1. ₹100 off on a minimum order value of ₹999

Valid on Net Banking

- 1) To avail the offer, customers should visit Instamart section in Swiggy website/App
- 2) Offer valid only on ICICI Bank Netbanking facility.
- 3) Offer is applicable once per user per month
- 4) Transaction amount should be ₹ 899 or more post application of Bank and other discounts.
- 5) The offer is valid Wednesday to Sunday every week only during the offer period i.e.: Jan 01 to Mar 31, 2025, both days inclusive, on Swiggy platform.
- 6) Taxes, Restaurant packing charges, delivery charges are not covered in the coupon and will need to be borne by the customer.



- 7) In case the order is cancelled due to the item being unavailable, the coupon will be reinstated for the customer to avail it on a subsequent order.
- 8) As per regulatory & manufacturer policies, certain items in the tobacco, infant food, ghee, milk, butter, edible oils & probiotic drinks categories are excluded from coupon discounts.
- 9) ICICI Bank & Swiggy reserves the right to mutually cancel/ change/modify/add/delete any of the terms and conditions of the offer at any time without notice.
- 10) ICICI Bank & Swiggy reserves the right to mutually terminate the offer at any time without notice.
- 11) Swiggy reserves the right to deny honoring the offer on the grounds of suspicion or abuse of the offer by any customer without providing the customer any explanation thereof.
- 12) In no event shall Swiggy be liable for any abuse or misuse of the code due to the negligence of the customer
- 13) The services shall be governed by the terms and conditions set out in <http://www.swiggy.com/terms-and-conditions> (incorporated by reference)
- 14) In case of any queries regarding the offer, please email us at support@swiggy.in

2. 10% off up to ₹150 off on a minimum order value of ₹1000

Valid on Credit & Debit cards

1. To avail the offer, customers should visit Instamart section in Swiggy website/App.
2. Offer is valid only on ICICI Bank Credit & Debit Cards
3. The Offer is applicable once per user/per card/ per month.
4. The offer is valid only during the offer period i.e.: 1st July'24– 31st Dec'24, both days inclusive.
5. Transaction amount should be ₹ 900 or more post application of Bank and other discounts.
6. Offer is not applicable on ICICI Bank Corporate cards and Net Banking.
7. Use code ICICICC to redeem the ICICI Bank Credit Cards (except Amazon Pay ICICI Bank Credit Card) offer.
8. Use code ICICIAMZ to redeem the Amazon Pay ICICI Bank Credit Card offer.
9. Use code ICICIDC to redeem the Debit Card offer.
10. Taxes, Restaurant packing charges, delivery charges are not covered in the coupon and will need to be borne by the customer.
11. In case the order is cancelled due to the item being unavailable, the coupon will be reinstated for the customer to avail it on a subsequent order.
12. As per regulatory & manufacturer policies, certain items in the tobacco, infant food, ghee, milk, butter, edible oils & probiotic drinks categories are excluded from coupon discounts.



13. ICICI Bank & Swiggy reserves the right to mutually cancel/ change/modify/add/delete any of the terms and conditions of the offer at any time without notice.

14. ICICI Bank & Swiggy reserves the right to mutually terminate the offer at any time without notice.

15. Swiggy reserves the right to deny honoring the offer on the grounds of suspicion or abuse of the offer by any customer without providing the customer any explanation thereof.

16. In no event shall Swiggy be liable for any abuse or misuse of the code due to the negligence of the customer

17. The services shall be governed by the terms and conditions set out in <http://www.swiggy.com/terms-and-conditions> (incorporated by reference)

18. In case of any queries regarding the offer, please email us at support@swiggy.in

Mumbai Duty Free

S.No.	Term	Details
1	Offer	10% instant discount up to ₹2500 on a minimum transaction value of ₹6500. Offer will be applicable only in Mumbai Duty Free (offline) i.e. Mumbai Airport
	Type of Customers to whom Offer is applicable	ICICI Bank Credit Cards (excluding Amazon Pay ICICI Bank Cobranded Credit Card , bin 431581)
2	Offer Period	Term of the Offer shall be from 12 th August 2024 to 11 th August 2025, both days inclusive.
3	Terms prescribed by Parties for the Offer to the Customers	Terms and Conditions by ICICI Bank: <ol style="list-style-type: none">1. Terms and Conditions of ICICI Bank and third parties apply. ICICI Bank makes no representation about the quality, delivery, usefulness or otherwise of the goods/services offered by the third party. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of ICICI Bank / third party.2. Images used in all the communications pertaining to the Offer are for representation purpose only.3. If the Customer/s ceases to be Customer/s at any time during the subsistence of the Offer, all the benefits under the Offer shall lapse and shall not be available to the Customer/s.4. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.5. All communication / notices with regard to this Offer should be addressed to "ICICI Bank Ltd., ICICI Bank Phone Banking Group, P. O. Box No. 20, Banjara Hills,



P. O. Hyderabad - 500034".

6. In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects.
7. These Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the relationship between the Customer/s and ICICI Bank. All capitalized terms used but not defined herein shall have the respective meanings ascribed to it in the Primary Terms and Conditions.
8. ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
9. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Customer/s and ICICI Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
10. The Customer/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
11. No substitutions or exchange of Offer, other than what is detailed in the communication sent to the Customer/s shall be allowed. However, ICICI Bank reserves the right to substitute and/or change the Offer or any of them, without any intimation or notice, written or otherwise to the Customer/s.
12. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the Alliance Partner. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Customer/s with the Alliance Partner directly without any reference to ICICI Bank.
13. ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / offer availed by the Customer/s under the Alliance offered by the Alliance Partner.
14. ICICI Bank reserves the right to disqualify the Alliance Partner/s or Customer/s from the benefits of the alliance if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the alliance.
15. The Offer is sponsored by the Alliance Partner and the Cardholder/s Customer/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.



		<p>16. ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services.</p> <p>17. The Offer is not available wherever prohibited and / or on products / services for which such alliances cannot be offered for any reason whatsoever.</p> <p>18. Notwithstanding anything contained in this document, ICICI Bank shall not be held liable for any default or delay in performance of any obligation pertaining to these offers, due to unavoidable situations, beyond the reasonable control of ICICI Bank and not attributable to ICICI Bank including but not limited to fire, flood, casualty, epidemic or outbreak of any disease, lockout, strike, labour disputes, industrial action of any kind, unavoidable accident, national calamity, riot, Act of God, any enactment by a law-making authority or the act of any other legally constituted authority, changes in the applicable law, or default of third party or any cause or event arising out of or attributable to war, other than shortage or lack of money.</p> <p>Terms and Conditions by Alliance Partner: Offer will not be valid on Amazon Pay Co-Branded Credit Card (bin 431581)</p> <ol style="list-style-type: none"> 1. In case of any declined / session out error in card, card holders are requested to approach ICICI Bank 2. Mumbai Travel Retail Private Limited reserves the right to alter / modify any terms and conditions at any point of time without assigning any reason or intimation whatsoever. 3. Mumbai Travel Retail Private Limited reserves the right: <ul style="list-style-type: none"> •to request identification • to determine whether the transaction has been abused or used. 4. For further details you could reach us on Toll Free number 1800-270-6337 or india.customerservice-ospre@adani.com <ol style="list-style-type: none"> 1. In the event of any dispute, Mumbai Travel Retail Private Limited will have the final say. 2. Offer valid once per card per month
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Novel Jewels

- Offer 1: Flat Rs. 2,500/- instant discount on min transaction of Rs. 50,000/- at Novel Jewels exclusive showrooms using ICICI Bank Credit & Debit Cards.



- Offer 2: Flat Rs. 5,000/- instant discount on min transaction of Rs. 1,00,000/- at Novel Jewels exclusive showrooms using ICICI Bank Credit & Debit Cards.

- ICICI Bank Cardholder is required to purchase product at Novel Jewels exclusive showrooms in Delhi, Jaipur, Indore and Ahmedabad for the minimum amount (net transaction value) as mentioned in the offer details table to qualify for instant discount program. Refer attached store list.

Store Name	Store Address
Karolbagh - Delhi	NS0004,45, Pusa Rd, opposite Metro Pillar No.128, Block 8A, Karol Bagh, New Delhi, Delhi - 110005
Vaishali Nagar - Jaipur	NS0002,GF & FF D-228,Yojana Hanuman Nagar, Vaishali Nagar, Jaipur - 302021
Dwarka Vegas - Delhi	NS0007,G61-68,Gound Floor, Vegas Mall, Sec 14, Dwarka Delhi - 110078
Megapolis Square-MG Road-Indore	NS0001,UG and FF, UG 3, 4,5,6,7 FF 102, 102A, 103,103B, 104,105,107 Block B, Megapolis Square, Main MG Road, Indore - 452001, Madhya Pradesh
Vivan Square, Satellite Rd - Ahmedabad	Vivan Square, Satellite Rd, Suryapooja Block B, Satellite, Ahmedabad, Gujarat - 380015

- Additional stores will be added during the campaign period at given locations. Mumbai - 2, Pune - 2, Delhi - 1.
- Alliance partner will share the address details up on the launch and similarly T&Cs will be revised. T&Cs will have the complete address and revised T&Cs shall be considered to running the offer for additional 5 stores.
- ICICI Bank Customer(s) have to transact at Novel Jewels exclusive showrooms for a minimum of Rs. 50,000 /1,00,000 (net transaction value), as applicable, to qualify for the corresponding instant discount.
- Offer 1: Flat Rs. 2,500/- instant discount on min transaction of Rs. 50,000/- at Novel Jewels exclusive showrooms using ICICI Bank Credit & Debit Cards.
- Offer 2: Flat Rs. 5,000/- instant discount on min transaction of Rs. 1,00,000/- at Novel Jewels exclusive showrooms using ICICI Bank Credit & Debit Cards.
- Offer would be valid from Jan 01 to Mar 31, 2025, both days inclusive.
- Offer valid on Credit & Debit Cards Full swipe transactions only.
- Offer is not applicable on ICICI Bank Amazon Pay Credit Cards.
- This offer is valid for ICICI Bank customers only.
- Offer is not applicable on business, commercial, and corporate cards.
- A customer can avail the instant discount for the first valid transaction only, during the offer period. Subsequent transactions shall not be applicable for discount.



- Instant discount applicable only for the first valid transaction per Card per month, which is fulfilling all conditions, including Net Transaction Value, as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders at the retail stores
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- No two offers can be clubbed together. In case a customer is eligible for two offers, the customer will receive the better of the two offers.
- Offer shall not be applicable on coins, gift cards or Golden Harvest instalment payments.
- Instant discount offer at participating stores is valid only on card swiped at Pinelabs, Paytm POS terminals.
- The offer will be valid during the promotion period only, which will be at the sole discretion Novel Jewels Ltd of and ICICI Bank.
- Novel Jewels Ltd and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.

The decision of Novel Jewels Ltd and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Sleep Company:

S. No.	Term	Details
1	Offer	Flat 5% off up to Rs.1500 on a minimum purchase value of Rs.15,000 and above using ICICI Bank Credit Cards Non EMI Offer valid at www.thesleepcompany.in Offer not applicable on ICICI Bank Amazon Pay Credit Card
	Type of Customers to whom Offer is applicable	ICICI Bank Credit cardholders (excluding Amazon Pay credit cardholders)
	Steps to avail the Offer	<ul style="list-style-type: none"> • Visit the - thesleepcompany.in website • Select the product of your choice • Click on add to cart • Review your purchase and click on Checkout • Fill the required contact information and shipping address. • Click on continue to payment method. • Select your payment gateway and click on complete order. • Complete your transaction using your ICICI Bank Credit Card credentials.
2	Offer Period	The term of the offer shall be valid from Sep 01 to Mar31, 2025 both days inclusive.
3	Cost sharing between Parties for this Offer	Cost sharing: <ul style="list-style-type: none"> • ICICI Bank – 50%



		<ul style="list-style-type: none"> • Comfort Grid Technologies Pvt Ltd (The Sleep Company)- 50% <p>Cost capping :</p> <ul style="list-style-type: none"> • ICICI Bank Credit Cards – Rs. 10 lakh for September 2024. • Any cost over and above the ICICI Bank budget cap will have to be borne by Comfort Grid Technologies Pvt Ltd (The Sleep Company).
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4	Terms prescribed by Parties for the Offer to the Customers	<p>Terms and Conditions by ICICI Bank:</p> <ol style="list-style-type: none"> 1. Terms and Conditions of ICICI Bank and third parties apply. ICICI Bank makes no representation about the quality, delivery, usefulness or otherwise of the goods/services offered by the third party. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of ICICI Bank / third party. 2. Images used in all the communications pertaining to the Offer are for representation purpose only. 3. If the Customer/s ceases to be Customer/s at any time during the subsistence of the Offer, all the benefits under the Offer shall lapse and shall not be available to the Customer/s. 4. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai. 5. All communication / notices with regard to this Offer should be addressed to "ICICI Bank Ltd., ICICI Bank Phone Banking Group, P. O. Box No. 20, Banjara Hills, P. O. Hyderabad - 500034". 6. In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects. 7. These Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the relationship between the Customer/s and ICICI Bank. All capitalized terms used but not defined herein shall have the respective meanings ascribed to it in the Primary Terms and Conditions. 8. ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever. 9. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Customer/s and ICICI Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues. 10. The Customer/s shall be bound by the terms and
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conditions stipulated by the Alliance Partner in this regard.

11. No substitutions or exchange of Offer, other than what is detailed in the communication sent to the Customer/s shall be allowed. However, ICICI Bank reserves the right to substitute and/or change the Offer or any of them, without any intimation or notice, written or otherwise to the Customer/s.
12. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the Alliance Partner. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Customer/s with the Alliance Partner directly without any reference to ICICI Bank.
13. ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / offer availed by the Customer/s under the Alliance offered by the Alliance Partner.
14. ICICI Bank reserves the right to disqualify the Alliance Partner/s or Customer/s from the benefits of the alliance if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the alliance.
15. The Offer is sponsored by the Alliance Partner and the Customer/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
16. ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services.
17. The Offer is not available wherever prohibited and / or on products / services for which such alliances cannot be offered for any reason whatsoever.
18. Notwithstanding anything contained in this document, ICICI Bank shall not be held liable for any default or delay in performance of any obligation pertaining to these offers, due to unavoidable situations, beyond the reasonable control of ICICI Bank and not attributable to ICICI Bank including but not limited to fire, flood, casualty, epidemic or outbreak of any disease, lockout, strike, labour disputes, industrial action of any kind, unavoidable accident, national calamity, riot, Act of God, any enactment by a law-making authority or the act of any other legally constituted authority, changes in the applicable law, or default of third party or any cause or event arising out of or attributable to war, other than shortage or lack of money.

Terms and Conditions by Alliance Partner:



		<ul style="list-style-type: none"> • ICICI Bank cardholder has to transact at thesleepcompany.in website for a minimum value of Rs 15,000 using ICICI Bank Credit Card to qualify for the offer. • Offer is valid from Sep 01 to Mar31, 2025, at The Sleep Company website. • Offer will be applicable only on ICICI Bank Credit Cards non EMI transactions at The Sleep Company website. • Offer is not applicable on EMI transactions. • 5% instant discount will be applicable on eligible Credit Card Non EMI transactions at The Sleep Company website with max discount of Rs. 1500. • Offer is not applicable on Amazon Pay credit cards, EMI, Debit cards, wallets, UPI, or any other payment modes. • Offer is not applicable on business, commercial, & corporate cards of ICICI Bank. • Offer is valid once per card per customer during the campaign period.. • Offer can be availed without any coupon code. • The instant discount is applicable on a single transaction and bills cannot be clubbed to avail the same. • The offer cannot be clubbed with any other offer. • The offer will be applicable on eligible transactions done only during the days mentioned in the offer details and will not be applicable on any other days. • The offer will be valid during the promotion period only which will be at the sole discretion of Comfort Grid Technologies Pvt Ltd (The Sleep Company) and ICICI Bank. • Comfort Grid Technologies Pvt Ltd (The Sleep Company) and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period. • The decision of Comfort Grid Technologies Pvt Ltd (The Sleep Company) and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.
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IFB

1. Up to Rs 9,000 instant cashback.
2. Offer valid on the minimum transaction of Rs 12,800 for Microwave and Rs 20,000 for other SKUs.
3. Offer valid on ICICI Bank Credit/Debit card EMI transactions only.
4. Offer is not valid on Amazon ICICI Credit card.
5. Offer valid on selected SKUs of IFB products.
6. Offer valid once per card per month.
7. Offer valid from Jan 01 to Mar 31, 2025.
8. Offer cannot be club with any other offer.
9. Offer valid on retail outlets and IFB website <https://www.ifbappliances.com>



Voltas

1. Up to 10% instant cashback up to Rs 4,000.
2. Offer valid on the minimum transaction of Rs 11,000 for Microwave and Rs 25,000 for other SKUs.
3. Offer valid on ICICI Bank Credit card EMI transactions only.
4. Offer is not valid on Amazon ICICI Credit card.
5. Offer valid once per card per month.
6. Offer valid from 1st October to 31st December'24.
7. Offer cannot be club with any other offer.
8. Offer is valid on selected SKUs of Voltas and Voltas Beko.
9. Offer valid on retail outlets of Voltas and Voltas Beko.

Whirlpool

1. Up to 15% instant cashback up to Rs 7,500.
2. Offer valid on the minimum transaction of Rs 18,000 for Fully automatic Washing Machine, Rs 30,000 for Front Load Washing Machine, Rs 35,000 for Dishwasher and Rs 25,000 for Double Door Refrigerator.
3. Offer valid on ICICI Bank Credit Card/ Debit Card EMI transactions only.
4. Offer is not valid on Amazon ICICI Credit card.
5. Offer valid once per card per month.
6. Offer valid from 20th September to 31st December'24.
7. Offer cannot be club with any other offer.
8. Offer is valid on selected SKUs of Whirlpool.
9. Offer valid on retail outlets of Whirlpool and website <https://www.whirlpoolindia.com/value-proposition>

Delhi Duty Free:

1. Flat Rs 750 instant discount on minimum transaction value of Rs 10,000.
2. Flat Rs 1,500 instant discount on minimum transaction value of Rs 15,000.
3. 10% up to Rs 2,500 instant discount on minimum transaction value of Rs 20,000.
4. Offer valid on ICICI Bank Credit Card full swipe transactions only.
5. Offer is not valid on Amazon ICICI Credit card.
6. Offer valid once per card per month.
7. Offer valid from 1st October to 31st December'24.
8. Offer cannot be club with any other offer.
9. Offer valid on retail outlet of Delhi Duty Free at Indira Gandhi International airport (Departure + Arrivals) and website www.delhidutyfree.co.in

Watcho


This Offer Letter shall form an integral part of the letter of alliance ("LOA") dated August 28, 2024




executed between ICICI Bank Limited ("ICICI Bank") and the Dish Infra Services Pvt. Ltd. ("Alliance Partner"), and shall be read in conjunction with the LOA. All undefined terms shall have the same meaning attributed to them in the LOA.

1	Offer	<p>Buy Watcho Max subscription worth Rs.299 for 1 month and get additional 2 months (60 days) at no extra cost .</p> <p>Auto-pay/auto-renewal will be mandatory while availing the subscription but users can cancel/opt out of auto-pay/auto-renewal after the expiry of the subscription.</p>
	Type of Customers to whom Offer is applicable	<p>"Customer" "Customer/s" for the purpose of this Offer shall mean a person who holds a valid ICICI Bank VISA/MASTER Debit Card or holds a valid VISA/MASTER/AMEX Credit Card issued by ICICI Bank or is a ICICI Bank Net Banking user and who has received communication from ICICI Bank with respect to the Offer and users who are either new customers or those who do not have an active subscription for more than 3 months.</p> <p>"Card" shall mean an ICICI Bank VISA / AMEX / Master Card Credit card and/or ICICI Bank Debit Card and/or ICICI Bank Prepaid card any other card issued by ICICI Bank.</p>
2	Offer Period	Term of the Offer shall be from 5 th September, 2024 to 14 th December, 2024 both days inclusive.
3	Steps to Redeem the offer	<ul style="list-style-type: none"> ➤ Click on the link https://bit.ly/4dzT5aR given or login to Watcho App/Website ➤ Enter the 10 digit Mobile number and OTP ➤ Select the applicable Plan of Rs.299 ➤ Click on "Pay 299 " and select Cards Tab to make payment ➤ Enter Valid ICICI Bank Credit or Debit card details ➤ Complete the payment process with auto renew mandate ➤ Upon successful set up of e-mandate, User will get 3 months subscription in price of 1 month. <p>Plan will be auto renewed monthly at the MRP of Rs.299 at the end of 3 months or the MRP prevailing at the time of end of 3 months unless cancelled or opted out by the Customer from Watcho or from the Bank website/App (ICICI services tab) .</p>
4	Cost sharing between Parties for this Offer	The cost of the discount/cashback offer shall be fully borne by Alliance Partner.
5	Use of Intellectual Property of ICICI Bank	<p>Pursuant to clause 8 of the LOA, ICICI Bank grants a royalty free , non-exclusive, non-transferable, non-assignable, revocable right and license to Alliance Partner for the duration of the Offer Period to use the ICICI Bank logo, an image of which is set forth herein ("ICICI Mark") solely on or in the following manner:</p> <p>a. Pursuant to the Alliance, the Alliance Partner will have the right to use the ICICI Mark solely for the purpose of promotion of the Offer.</p>



		<p>b. Alliance Partner may not use the ICICI Mark except as expressly provided herein, and may not sublicense these rights or otherwise permit any party to use the ICICI Mark. Alliance Partner shall not use the ICICI Mark in a manner detrimental to ICICI Bank.</p> <p>c. Alliance Partner acknowledges that ICICI Bank is the sole owner of the ICICI Mark, and Alliance Partner agrees to do nothing inconsistent with that ownership. All goodwill arising out of Alliance Partner's use of the ICICI Mark will inure to the sole benefit of ICICI Bank and its affiliates.</p> <p>d. Alliance Partner shall not nor shall it be deemed to, acquire at any time, any right, title or interest whatsoever, in, to or over ICICI Mark or any combination thereof, in any language and/or trade name and shall not make any changes to ICICI Mark.</p> <p>e. Alliance Partner shall not claim or assert any right, title or interest in, to or over ICICI Mark or take any action which shall or may impair ICICI Bank's right, title or interest over ICICI Mark.</p> <p>f. ICICI Bank may revoke Alliance Partner 's license to use ICICI Mark at any time in its sole discretion and upon revocation, Alliance Partner shall immediately stop using ICICI Mark.</p> <p>g. Upon the termination or expiration of this Offer, Alliance Partner shall immediately cease and discontinue all further use of the ICICI Marks.</p> <p>h. The permission granted above is restricted to the territory of [India] and shall not extend beyond such territory without the prior written consent of ICICI Bank.</p> <p>i. The Alliance Partner shall not permit any person (other than persons authorised by ICICI Bank) to use ICICI Mark or any other Intellectual Property belonging to ICICI Bank, including by the way of sub-licensing or otherwise, without the prior written consent of ICICI Bank.</p> <p>j. The Alliance Partner is prohibited from using ICICI Mark for any business venture, marketing activity, promotional activity, or any other purpose, except as permitted herein above, without the prior written consent of ICICI Bank.</p> <p>k. The Alliance Partner shall share with ICICI Bank, the samples/drafts of any materials/formats where ICICI Mark is used and shall print/use/display such materials/formats only after obtaining prior written consent of ICICI Bank. Alliance Partner shall not use the ICICI Mark in any manner implying sponsorship or endorsement.</p> <p><u>Quality Control</u>- ICICI Bank will have the right to monitor Alliance Partner 's use of the ICICI Mark to ensure the quality thereof and Alliance Partner shall provide to ICICI Bank, upon ICICI Bank 's reasonable request, samples of Alliance Partner 's use of the ICICI Mark. The Alliance Partner shall adhere to the brand guidelines as shared by ICICI Bank in this regard from time to time.</p>
6	ICICI Mark	



7	Alliance Partner Mark and Conditions for Alliance Partner Mark	<p>1. Alliance Partner hereby grants to ICICI Bank, a royalty free, non-transferable, non-assignable and non-exclusive revocable right and license to use the following Intellectual Property: "WATCHO OTT"</p>  <p>(“Alliance Partner Mark”), in India , for the duration of the Offer Period for the purposes of this Offer solely on or in the following manner.</p> <p>2. The Alliance Partner hereby represents and warrants that it is the absolute owner of the Alliance Partner Mark and has the unequivocal right to permit ICICI Bank to use the Alliance Partner Mark.</p> <p>3. ICICI Bank hereby agrees and undertakes that it shall not claim or assert any title to or over any of the Alliance Partner Mark.</p> <p>4. Pursuant to the Alliance, ICICI Bank will have the right to use the Alliance Partner Mark solely for the purpose of promotion of the Offer. The promotional materials for promotion of the Offer shall be provided by the Alliance Partner to ICICI Bank for the purpose of the Alliance. In case of any promotional materials or creatives being made by ICICI Bank by using the Alliance Partner Mark, ICICI Bank shall seek prior written approval (email permitted) on the promotional materials and creatives before its use for the purpose of Alliance.</p> <p>5. ICICI Bank may not use the Alliance Partner Mark except as expressly provided herein, and may not sublicense these rights or otherwise permit any party to use the Alliance Partner Mark. ICICI Bank shall not use the Alliance Partner Mark in a manner detrimental to the Alliance Partner.</p> <p>6. ICICI Bank acknowledges that Alliance Partner is the sole owner of the Alliance Partner Mark, and ICICI Bank agrees to do nothing inconsistent with that ownership. All goodwill arising out of ICICI Bank 's use of the Alliance Partner Mark will inure to the sole benefit of Alliance Partner and its affiliates.</p> <p>7. ICICI Bank shall not nor shall it be deemed to, acquire at any time, any right, title or interest whatsoever, in, to or over Alliance Partner Mark or any combination thereof, in any language and/or trade name and shall not make any changes to Alliance Partner Mark.</p> <p>8. ICICI Bank shall not claim or assert any right, title or interest in, to or over Alliance Partner Mark or take any action which shall or may impair Alliance Partner 's right, title or interest over Alliance Partner Mark.</p> <p>9. Upon the termination or expiration of this Offer, ICICI Bank shall immediately cease and discontinue all further use of the Alliance Partner Marks.</p>
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		<p>10. The permission granted above is restricted to the territory of [India] and shall not extend beyond such territory without the prior written consent of Alliance Partner .</p> <p>11. ICICI Bank shall not permit any person (other than persons authorised by ICICI Bank) to use Alliance Partner Mark or any other Intellectual Property belonging to Alliance Partner , including by the way of sub-licensing or otherwise, without the prior written consent of Alliance Partner .</p> <p>12. ICICI Bank is prohibited from using Alliance Partner Mark for any business venture, marketing activity, promotional activity, or any other purpose, except as permitted herein above, without the prior written consent of Alliance Partner .</p> <p>13. ICICI Bank shall share with Alliance Partner , the samples/drafts of any materials/formats where Alliance Partner Mark is used and shall print/use/display such materials/formats only after obtaining prior written consent of Alliance Partner . ICICI Bank shall not use the Alliance Partner Mark in any manner implying sponsorship or endorsement.</p> <p>14. <u>Quality Control</u>- Alliance Partner will have the right to monitor ICICI Bank 's use of the Alliance Partner Mark to ensure the quality thereof and ICICI bank shall provide to Alliance Partner , upon Alliance Partner 's reasonable request, samples of ICICI Bank 's use of the Alliance Partner Mark. ICICI Bank shall adhere to the brand guidelines as shared or communicated by Alliance Partner in this regard from time to time</p>
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Urban Ladder

1. 10% Instant Discount up to 3500/- On ICICI credit/Debit cards. Minimum order value 15000/-
2. 12.5% Instant Discount up to 4000/- on ICICI Credit card EMI & Cardless EMI. Minimum order value 15000/-

1. Flat 7500 off on orders above Rs 1.5 Lakhs on ICICI Credit & Debit Cards.
2. Offer Validity: Dec 01, 2024 to May 31, 2025

Above offers are valid once per card

a. Type of Customer/s to whom Offer is applicable: ICICI Bank Credit cardholders;

Offer also applicable on Amazon Pay ICICI Bank co-brand cards.



4. The Instant Discount Offer cannot be combined with any other wallet/Bank offered by the Alliance Partner and/or ICICI Bank.

5. The Instant Discount Offer can be availed only once per each ICICI Bank Credit card card by the Customer/s during the Offer Period. Offer Not applicable on No Cost EMI Transactions.

6. Urban Ladder and/or ICICI Bank reserve the right to disqualify any transaction or extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Instant Discount Offer or any part thereof including the eligibility criteria and other pertinent terms and conditions at their sole discretion at any time as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond their control and the same shall be binding on the Customer without any prior notice to the Customer.

7. ICICI Bank EMI Terms & Conditions will be applicable on EMI transactions as mentioned at: <https://www.icicibank.com/Personal-Banking/cards/Consumer-Cards/Credit-Card/low-interest-emi-products/instant-emi/terms-and-condition>. Page

8. The participation in the Offer is entirely voluntary and it is understood that the participation by the Cardholder/s shall be deemed to have been made on a voluntary basis.

9. ICICI Bank makes no representation about the quality, delivery, usefulness or otherwise of the goods/services offered by the third party. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of ICICI Bank / third party.

10. Images used in all the communications pertaining to the Offer are for representation purpose only.

11. If the Cardholder/s ceases to be Cardholder/s at any time during the subsistence of the Offer, all the benefits under the Offer shall lapse and shall not be available to the Cardholder/s.



12. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.

13. All communication / notices with regard to this Program should be addressed to "ICICI Bank Ltd, ICICI Bank Phone Banking Group, P. O. Box No. 20, Banjara Hills, P. O. Hyderabad - 500034".

14. Alternatively, customers can also contact ICICI Bank's Phone banking unit / Relationship manager/Customer service manager.

15. In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects.

16. These Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Cards. All capitalized terms used but not defined herein shall have the respective meanings ascribed to it in the Primary Terms and Conditions.

17. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the merchant. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the merchant directly without any reference to ICICI Bank.

18. ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card holder/s under the offer.

19. ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount/ benefit or of the Products/Services under the Offer provided by the participating Seller.



20. The Offer is not available wherever prohibited and/or on products/services for which such offers cannot be made available for any reason whatsoever.

22. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Cardholder/s and ICICI Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.

Pepperfry:

Offer 1: Flat 3,500 off on Minimum Order Value – 35,000/-

Offer 2: Flat 500 off on Minimum Order Value – 6,500/-

Offer Validity: Oct 01 to Mar 31, 2025

Terms and conditions:

- Offer applicable only on ICICI Credit Card (except ICICI Amazon Credit Card), Internet Banking and Credit & Debit Card EMI Transactions
- Minimum Order Value: Rs. 35,000 for Offer 1 and Rs. 6,500 for Offer 2
- Maximum Discount: Rs. 3,500 for Offer 1 and Rs. 500 for Offer 2
- Promocode: ICICIPF2500 for Offer 1 and ICICIPF500 for Offer 2
- Offer is valid only once per user in the offer period
- Pepperfry reserves the right to exclude certain items from this promo
- Promo will be valid on confirmed orders only
- This promotion is valid only for ICICI Bank customers. Any B2B orders under this promotion will be cancelled. The decision of Pepperfry Limited (formerly known as Pepperfry Private Limited and Trendsutra Platform Services Private Limited) will be final and binding in the respect
- The following terms of use apply to all orders under this promotion:
<https://www.pepperfry.com/tnc/terms-of-use.html>. All actions of Pepperfry will be on a bestefforts basis only
- Offer not valid on UPI transactions
- Offer has no monetary value and cannot be reused, exchanged or refunded
- Offer not applicable on Hot Priced items, Gold Coins and Appliances
- Participation in this offer is voluntary. Any person availing of this offer shall be deemed to have read, understood and accepted these Terms and Conditions
- Pepperfry Wallet Cashback cannot be redeemed on the purchase

Paytm Flight: Credit Card Offer:

Domestic Flights Promocode: FLYICICICC

Terms and Conditions:

- Use code FLYICICICC on domestic flight ticket booking to avail flat 12% off up to INR 1800.
- Minimum booking value is INR 10,000.
- Offer is applicable only on ICICI Credit Card transactions.
- The offer is valid for one-time usage per user, per card, per month for all users.
- Maximum available discount per card is Rs. 1800 per month.
- Offer valid on Paytm website, m-site & app only.
- To avail this offer, users need to have a verified mobile number on Paytm.
- Transactions completed during this offer period with the appropriate deal/promo code will only be considered. The date of travel can be beyond the expiry date of the offer.



- Convenience fee or ancillaries purchased (meals, insurance, baggage, etc.) will be excluded from the total booking amount for calculation of discount.
- Customers making payment through any other bank cards will not be eligible for instant discount.
- The campaign will run on every Thursday from October till March 2025.
- If bookings are fully canceled (during and/or outside the offer period), the corresponding instant discount applicable on that order/transaction will not be granted.
- ICICI Bank and Paytm reserves its absolute right to withdraw and/or alter any terms and conditions and duration of the offer at any time without prior notice.
- All customer queries/disputes on the offer should be raised during the offer period or within 30 days after the expiry of the promotion period.
- For any disputes, the customer needs to furnish a scanned copy of the invoice for the case to be investigated further.
- The offer is non-transferable, non-negotiable, and cannot be encashed.
- The campaign will run as per the Offer Period mentioned above. However, ICICI Bank and Paytm reserve the right to extend or cut short the offer at their discretion.
- Offer will not be applicable on Amazon Pay, Commercial and Corporate ICICI Bank Credit Cards.

International Flights Promocode: INTICICICC

Terms and Conditions:

- Use code INTICICICC on international flight ticket booking to avail flat 10% off up to INR. 5000.
- Minimum booking value is INR 20,000.
- Offer is applicable only on ICICI Credit Card transactions.
- Offer is valid for one-time usage per user, per card, per month for all users.
- Maximum available discount per card is INR. 5000 per month.
- Offer valid on Paytm website, m-site & app only.
- To avail this offer, users need to have a verified mobile number on Paytm.
- Transactions completed during this offer period with the appropriate deal/promo code will only be considered. The date of travel can be beyond the expiry date of the offer.
- Convenience fee or ancillaries purchased (meals, insurance, baggage, etc.) will be excluded from the total booking amount for calculation of discount.
- The campaign will run on every Thursday from October till March 2025.
- If bookings are fully canceled (during and/or outside the offer period), the corresponding instant discount applicable on that order/transaction will not be granted.
- ICICI Bank and Paytm reserves its absolute right to withdraw and/or alter any terms and conditions and duration of the offer at any time without prior notice.
- All customer queries/disputes on the offer should be raised during the offer period or within 30 days after the expiry of the promotion period.
- For any disputes, the customer needs to furnish a scanned copy of the invoice for the case to be investigated further.
- The offer is non-transferable, non-negotiable, and cannot be encashed.
- The campaign will run as per the Offer Period mentioned above. However, ICICI Bank and Paytm reserve the right to extend or cut short the offer at their discretion.
- Offer will not be applicable on Amazon Pay, Commercial and Corporate ICICI Bank Credit Cards.

TCL(offer is same, please use the below T&C)

- Up to 10% instant discount up to Rs. 10000 on purchase of select models of TCL products on ICICI Bank Credit Cards EMI and Debit Cards EMI



- Offer will be applicable on 3, 6, 9 and 12 Months NCEMI and LCEMI.
- Offer validity : Offer validity : Jan 01 to Mar 31, 2025
- Under this program, cardholder can avail:
- 3. Up to 10% instant discount only on selected TCL Products
- 4. Minimum Transaction Amount : INR 8,000
- 5. Maximum Cashback : INR 10,000 per card account
- Offer is only applicable in stores with Pinelabs/Paytm/Bajaj Pay PoS machine
- Offer can be availed only once per card during the offer period.
- EMI Transaction is valid only on transactions done on Pinelabs/Paytm/Bajaj Pay swipe machine under “Brand EMI” option .
- Offer can be withdrawn or changed by TCL at any point during the terms of this program without giving any reason.
- All policies as per TCL to be adhered to tcl.com
- Offer not valid on ICICI Bank Corporate, Business and Corporate Credit cards and Amazon Pay ICICI Bank Cobranded Credit Card (bin 431581), Debit Cards

Acer

Adani One

Offer:

Domestic: 12% instant discount up to INR 1,500 on a minimum order value of INR10,001

International: 10% instant discount up to INR3,000 on a minimum order value of INR20,001

1. The Customer will receive instant discount on domestic flight and international flight bookings as per the Offer for the amount paid through ICICI Bank Credit Cards, Debit Cards and with Credit Card EMI transaction only (excluding ancillaries, insurance, and convenience fees).

2. Offer will be applicable every Saturday and Sunday during the offer period for Credit Cards and Credit Card EMIs.

Offer will be applicable every Wednesday, Saturday and Sunday during the offer period for Debit Cards

A user can book one domestic flight using either of the codes & one international flight using either code with one card per calendar month.

4. Offer is valid till Mar 31, 2025

5. Offer will not be applicable on Business, Commercial, Corporate ICICI Bank Credit Cards and Amazon Pay ICICI Bank Credit Card (bin 431581)

6. Add-on cards will be treated as separate cards.

7. Instant Discount shall be provided to the Customer at the time of bookings.

8. The transaction or the spends should only pertain to expenses on flight ticket booking category as categorized by Alliance Partner on the Adani Digital platform (app / website) only.

9. The Offer is valid on booking per card per promo per month using the offer code. A user will be able to book one domestic flight & one international flight using same bin per month.

10. Instant discount will be calculated on total flight fare which is Base + Tax (excluding ancillaries, insurance, convenience fees)

11. This Offer cannot be clubbed with any other offer/promotion of ICICI Bank, including offers from individual brands.

12. In the event of any misuse or abuse of the Offer, Alliance Partner reserves the right to deny the Offer to the Customers.

13. The following transactions will not qualify for meeting the spends criteria:



ATM cash withdrawals, fee payments, transaction which is either unsuccessful or cancelled/rejected by the ICICI Bank, transactions which are followed up with partial or full reversals or transactions that are cancelled by the card holder.

14. Alliance Partner reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.

15. In all matters relating to this Offer, the decision of the ICICI Bank & ADLPL shall be final and binding.

16. By participating in the Offer, the participants agree to be bound by the terms and conditions contained herein.

17. Offer is only valid on the eligible BINs shared by ICICI Card (Credit Card / Debit Card). If the BIN series of the card does not match with the one provided by ICICI Card to Alliance Partner, then the cardholder will need to approach ICICI Bank Card. Alliance Partner shall be entitled to withhold or deny the Offer to the Customers.

18. Participation in this Offer is voluntary.

19. In case a Customer pays through reward points partly for the order, customer shall be eligible to get the benefit of Instant discount only if the "Paid amount through card + value of Discount availed" is greater than or equal to the minimum transaction value applicable for the particular offer.

20. Convenience fee will be charged as per the applicability.

21. The Offer can't be clubbed with any other promotional offer.

22. To get any infant's ticket issued, the age of infant must be below 2 yrs and make sure that they have valid proof-of-age documents when they re-checking in, and remember that the infant must be accompanied by an adult at least 18 years old. You can book no more than one infant per adult. To avail infant fares; the infant must be under 24 months of age throughout the entire itinerary that you're booking. If the age of infant is 24 months or above, then you need to book a separate booking as a child.

23. All the tickets/bookings issued to the Customer shall additionally be governed under the terms and conditions as laid out by the respective Airlines/Supplier.

24. In case of partial/full cancellation, the Offer stands void and Customer will not be eligible for the discount.

25. If the Customer cancels the travel service purchase after the discount amount is availed, Alliance Partner will deduct the discount amount from the refund and cancellation charges shall apply.

26. If there is any rescheduling or cancellation, Customer has to bear the fare difference (regardless of whether the component is in the base fare or in tax + surcharge) and other rescheduling/cancellation fees.

27. Offer cannot be exchanged for cash, is non-renewable, non-transferrable, non-negotiable and non-extendable.

28. In case of cancellation of booking purchased using voucher/coupon code, the discount provided will be deducted/settled from the refund amount as per the eligibility of the offer.

29. All disputes under this offer are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai. Alliance Partner is not responsible for any delay or cancellation of flights from the airline's end.

Homestolife

- Offer 1: Flat Rs. 2,500 Instant discount on minimum transaction of Rs. 50,000 – Rs. 99,999



- Offer 2: Flat Rs. 5,000 Instant discount on minimum transaction of Rs. 1,00,000 – Rs. 1,99,999
- Offer 3: Flat Rs. 10,000 Instant discount on minimum transaction of Rs. 2,00,000 and above
- Validity: Oct 01 to Mar 31, 2025

Offer Terms

- ICICI Bank Cardholder has to purchase product at Homestolife COCO (Company-Owned, Company-Operated), FOCO (Franchise-Owned, Company-Operated) retail stores PAN India for the minimum amount (net transaction value) as mentioned in the offer details table to qualify for Instant discount program. Refer attached store list

City	Address
Mumbai	1st Floor, Phoenix Market city, Kurla, Mumbai - 400070. Ph. No. 09967116049 / 022 69821000.
Juhu	Krishna Curve, Above Marks & Spencer, Junction Of Linking Road & Juhu Tara Rd, Santacruz-West, Mumbai - 400054. Ph. No. 09967116044
Pune	S1/S2/S3 Ground Floor, Adams Courts Building, Next to Portia, Opp. to Mauli Petrol Pump, Baner, Pune - 411045. Ph. No. 08379990287.
Indore	1st Floor, Phoenix Citadel Mall, MR 10 Road, Indore, Madhya Pradesh - 452016. Ph. No. 09584759958 / 07771005353.
Hyderabad Banjara Hills	The Interior Park, Opp. New Commissioner Building, Road No. 12, Banjara Hills, Hyderabad, Telangana - 500034. Ph. No. 09299651545 / 09912786144.
Hyderabad Sarath City	Sarath City Capital Mall, 2nd Floor, Gachibowli, Miyapur Rd, Hyderabad, Telangana - 500084. Ph. No. 09177373719
Delhi	79/2, Habitat Living, Satguru Ram Singh Road, Kirti Nagar, Delhi - 110015. Ph. No. 09311033240.
Noida	LG-01, Starling Mall, Sector-104, Hazipur, Noida, Uttar Pradesh - 201301. Ph. No. 07827156329.
Bangaluru Mantri Mall	S- 43, Mantri Square Mall, Sampige Rd, Near Central Bus Stop, Malleshwaram, Bengaluru, Karnataka - 560003. Ph. No. 08904159293.



Bangaluru HRBR	6BM - 432 2nd Block, HRBR Extension, Kalyan Nagar, Banarwadi, Bengaluru, Karnataka 560034. Ph.No.: 8971133359
Guwahati	1st Floor, Unique Avenue, Above Tata Motors, GS Road, Swaraj Nagar, Sarumotoria, Opposite Dispur Flyover, Guwahati, Assam- 781036. Ph.No.: 81348 65535
Mohali	Plot No.:652, Near Balaji Shuttering & Trading Company, Sector 82, JLPL, Mohali, Punjab -140308. Ph.No.: 8146665282
Raipur	Solus Jupiter, Siddharth Chowk, Tikrapara, Raipur, Chhattisgarh - 492001. Ph.No.: 9201454400 / 9201654400

- Offer 1: Flat Rs. 2,500 Instant discount on minimum transaction of Rs. 50,000 – Rs. 99,999 at Homestolife COCO (Company-Owned, Company-Operated), FOCO (Franchise-Owned, Company-Operated) retail stores PAN India, using ICICI Bank Credit Card EMI.
- Offer 2: Flat Rs. 5,000 Instant discount on minimum transaction of Rs. 1,00,000 – Rs. 1,99,999 at Homestolife COCO (Company-Owned, Company-Operated), FOCO (Franchise-Owned, Company-Operated) retail stores PAN India, using ICICI Bank Credit Card EMI.
- Offer 3: Flat Rs. 10,000 Instant discount on minimum transaction of Rs. 2,00,000 and above at Homestolife COCO (Company-Owned, Company-Operated), FOCO (Franchise-Owned, Company-Operated) retail stores PAN India, using ICICI Bank Credit Card EMI.
- Term of the Offer shall be from Oct 01 to Mar 31, 2025, both days inclusive.
- Offer valid on Credit Card EMI transactions only
- Offer will also be applicable on ICICI Bank Amazon Pay Credit Cards.
- Offer will not be applicable on business /commercial /corporate cards and UPI / Net Banking services of ICICI Bank
- Instant discount will be available for customers opting for 3/6/9/12/18 Month EMI
- No Cost EMI is for tenure 3/6/9/12 months.
- Interest on No Cost EMI to be borne by Homestolife
- To avail the offer customers will need to pay using their ICICI Bank Credit Cards only
- The discount is being offered by participating merchant only and shall be valid for the period mentioned
- This offer will not be clubbed with any other offer.
- Offer applicable for only the first eligible transaction per card/month. Subsequent transactions will not be applicable for discount.
- Offer will be applicable for ICICI Bank Credit Cardholders at a frequency of one transaction of



this quarter per Card, i.e. (Oct 01 to Mar 31, 2025) a customer can avail the instant discount for the first valid transaction only during this quarter of the offer period.

- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders at the offline retail outlets.
- Instant discount offer at participating stores is valid only on card swiped at Pinelabs POS terminal
- The offer will be valid during the promotion period only, which will be at the sole discretion of Newcentury Trading (India) Private Limited and ICICI Bank.
- Newcentury Trading (India) Private Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.

The decision of Newcentury Trading (India) Private Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Durian

- Offer 1: Flat Rs. 3,000 Instant discount on min transaction of Rs. 50,000 – Rs. 99,999
- Offer 2: Flat Rs. 6,000 Instant discount on min transaction of Rs. 1,00,000 – Rs. 1,99,999
- Offer 3: Flat Rs. 9,000 Instant discount on min transaction of Rs. 2,00,000 – Rs. 2,49,999
- Validity: Oct 05 to Mar 31, 2025

Offer Terms:

Sr. No	City	Showroom Address
1	Ahmedabad Showroom	Shapath - 1, First Floor, Opp. Rajpath Club, Near Cargo Motor, Sarkhej Gandhi Nagar Highway, Ahmedabad - 380 015 Gujarat.
2	Aurangabad	Surya Prime, Surya Marble Compound, Cts No. 13793/2, Ajab Nagar, Kranti Chowk, Jalna Road, Aurangabad - 431 001
3	Baner (Pune)	1St Floor, Mont Vert Apex, Survey No. 131/1A & 131/1A/3, Baner, Pune - 411 045
4	Bangalore - Marathahalli	Sy No 90,6, Khata No 208, Outer Ring Road, Munnekolalu Village, Near Innovative Multiplex, Marathahalli, Bangalore - 560037



5	Bhubaneswar	Plot No. 2060,Part 2061/62, Samantarapur, Bhubaneshwar Dist Khordha, Odisha - 751002
6	Chennai - OMR Store	G. Square At No. 46 , Rajiv Gandhi Salai, Formerly Old Mahabalipuram Road (OMR), Kandanchavadi, Chennai 600 096.
7	Chennai- KNK store	Ganga Towers, 1St Floor, No.10/5, Khader Nawz Khan Road, Nungambakkam, Chennai - 600 006 (Next To Cream & Fudge Ice Cream Parlour & Opp. Apollo White Dental Clinic)
8	Coimbatore	19/20, TV Swamy Rd, near Cocorako Postoffice Rd, East, R.S. Puram, Coimbatore, Tamil Nadu 641002
9	Ghitorni	416/2, Main Mehrauli Gurgaon Road, opposite Metro Pillar no. 128, Ghitorni, New Delhi, Delhi 110030
10	Goregaon	Durian Estate, Goregaon-Mulund Link Road, Goregaon (E), Mumbai - 400063
11	Gurgaon	15-L.G.F,Jmd Regent Arcade, M.G.Road, Gurgaon, Haryana - 122001 , Phone- 0124-4366792,97166 21902
12	Guwahati	Durian Industries, Unit - 1C/1D, First Floor, Prithvi Centre, G.S. Road, Lachitnagar, Guwahati - 781007
13	Hyderabad - Sarath city mall	2nd Floor Unit Number :- 2F-129-131 Sarath City Capital Mall Near botanical Garden Kondapur Hyderabad Telangana 500084
14	Hyderabad - Banjara Hills	Ground Floor , 8,2,682, Laxmi Cyber Centre, Road Number 12, Banjara Hills, Hyderabad - 500034
15	Indore	65, Pu 4 Behind C21 Mall, Ab Road , Indore, Madhya Pradesh,452010
16	Jaipur	Plot no C-9, Vaishali Marg, Vaishali Nagar, Jaipur, Rajasthan-302021.
17	Jammu	Kunjwani Bypass, National Highway 44, Next To Brand Factory ,Jammu -180010
18	Jamshedpur	Plot No. -C/2-1 ,P.M. Complex Adityapur - 1 , Main Road, Nr. Radio Station, Jamshedpur - 831013
19	Kirtinagar	2/11/1,W.H.S. Kirti Nagar, New Delhi - 110 015



20	Ludhiana	Opposite Palam Vihar, Pakhowal Road , Daad Ludhiana,Punjab, 141013 Ph.01612935741
21	Noida	A-1,Sec-10, Apposite Sector 20 Power House , Noida-201301(UP)
22	Patna	A.P. Complex, Ranjan Path, Bailey Rd, Near Red Velvet Hotel, Beside Of Shahi Darbar Banquet Hall, Patna, Bihar 801503
23	Pune Creaticity	Pune Creativity - Opposite Golf Course, off Airport Road, Shastrinagar, Yerawada, Pune, Maharashtra 411006 , Shop No. (Foyer) : EA-G-01 & EA-F-01 Shop No. (1st Floor) : 3F06, 7
24	Ranchi	Durian Industries Limited, Kumar Complex, Opp IGNOU- Road No 5'Ashok Nagar Road, Ranchi-834002
25	Sohna Road	Khasra No 17//21/31/1, Tikri Sohna Road, Gurugram, 122018, Gst No. 06Aaacd1698N1Za
26	Surat New	Showroom no. 1 & 2, 1st Floor,Icon Business Center, Besides Valentine Theatre,Opp. Central Mall,Surat-Dumas main road,Surat 395007, Gujarat, India
27	Worli	83/C, Hansraj Pragji, Manjrekar Lane, Off. Dr. E. Moses Road, Next To Shah & Nahar Estate, Worli Naka, Mumbai - 400 018

- Offer 1: Flat Rs. 3,000 Instant discount on min transaction of Rs. 50,000 – Rs. 99,999 at Durian COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, using ICICI Bank Credit & Debit Card EMIs.
- Offer 2: Flat Rs. 6,000 Instant discount on min transaction of Rs. 1,00,000 – Rs. 1,99,999 at Durian COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, using ICICI Bank Credit & Debit Card EMIs.
- Offer 3: Flat Rs. 9,000 Instant discount on min transaction of Rs. 2,00,000 – Rs. 2,49,999 at Durian COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, using ICICI Bank Credit & Debit Card EMIs.
- Offer 4: Flat Rs. 12,000 Instant discount on min transaction of Rs. 2,50,000 – Rs. 2,99,999 at Durian COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, using ICICI Bank Credit & Debit Card EMIs.
- Offer 5: Flat Rs. 20,000 Instant discount on min transaction of Rs. 3,00,000 and above at Durian COCO (Company-Owned, Company-Operated) exclusive retail outlets PAN India, using ICICI Bank Credit & Debit Card EMIs.
- Term of the Offer shall be from Oct 05 to Mar 31, 2025, both days inclusive.



- Offer will be valid on Credit & Debit Card EMI transactions only
- Offer will also be applicable on ICICI Bank Amazon Pay Credit Cards.
- Offer will not be applicable on business /commercial /corporate cards and UPI / Net Banking services of ICICI Bank.
- Instant discount will be available for customers opting for 3/6/9/12 Month EMI
- No Cost EMI is for tenure 3/6/9/12 months.
- Interest on No Cost EMI to be borne by Durian Industries Ltd.
- To avail the offer customers will need to pay using their ICICI Bank Credit & Debit Card EMIs only
- The Instant discount is being offered by participating merchant only and shall be valid for the period mentioned
- This offer will not be clubbed with any other offer.
- Offer will be applicable for only the first eligible transaction per card/month. Subsequent transactions shall not be applicable for discount.
- Offer will be applicable for ICICI Bank Credit & Debit Cardholders at a frequency of one transaction of this quarter per Card, i.e. (Oct 05 to Mar 31, 2025) a customer can avail the instant discount for the first valid transaction only during this quarter of the offer period.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders at the offline exclusive retail outlets.
- Instant discount offer at participating stores is valid only on card swiped at Pinelabs POS terminal
- The offer will be valid during the promotion period only, which will be at the sole discretion of Durian Industries Ltd. and ICICI Bank.
- Durian Industries Ltd and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of Durian Industries Ltd. and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Shoppers Stop:

Terms and Conditions for ICICI Bank – Shoppers Stop Limited

I) DEFINITIONS



- “Alliance partner” shall mean Shoppers Stop Limited, who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- “Customer/s” for the purpose of this Offer shall mean a person who holds a valid ICICI Bank VISA/Mastercard/Amex Debit card or holds a valid VISA/Mastercard/Amex Credit Card issued by ICICI Bank and who has received communication from ICICI Bank with respect to the Offer.
- “Card” shall mean Debit card/Credit card which has been issued by ICICI Bank and is valid and subsisting during the Program Period.
- “Cardholder” shall mean a customer to whom a card has been issued and who is authorized to hold the card.
- “Offer” shall mean instant cashback/discount/benefit provided by the "Alliance partner" on purchase of Products/Services using ICICI Bank Credit/Debit Cards or ICICI Bank Credit/Debit Card EMI Transactions, during the Offer Period at participating stores.
- “Offer Period” shall mean the period commencing from Dec 12, 2024 to Feb 16, 2025, both days inclusive.
- “Products/Services” shall mean the goods/benefits/facilities offered by the Alliance Partner.
- “Void Transactions” shall mean wherein the transaction has taken place but has been rejected /cancelled/ been unsuccessful by the “Alliance Partner”.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms (“Terms”) shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

II) OFFER

1) Offer:

Shoppers Stop retail outlets PAN India:

- Flat Rs 1,500 instant discount on minimum purchase of Rs 15,000 using ICICI Bank credit card Non EMI transactions.
- Flat Rs 750 instant discount on minimum purchase of Rs 15,000 using ICICI Bank debit card Non EMI transactions.
- 10% instant discount on min purchase of Rs 15,000 using ICICI Bank credit/debit card EMI transactions. Maximum discount Rs 2,000.

Shoppersstop.com website:

- 10% instant discount on minimum purchase of Rs 5,000 using ICICI Bank credit / debit card Non EMI transactions. Maximum discount Rs 750.

2) Customers who shall be eligible to the Offer:

- ICICI Bank credit cardholder/s (excluding Amazon Pay credit cardholder/s)



- ICICI Bank debit cardholder/s
- ICICI Bank credit card EMI transactions
- ICICI Bank debit card EMI transactions

3) Offer Period: December 12, 2024 to February 16, 2025

III) Steps to avail the Offer:

Shoppers Stop retail outlets:

- Kindly visit any Shoppers Stop retail outlet (Locate your preferred Shoppers Stop retail outlet from the following link: <https://www.shoppersstop.com/store-finder>)
- Select your desired items worth bill value of at least Rs 15,000
- Make payment using your ICICI Bank credit or debit card to avail the discount

Shoppersstop.com website:

- Kindly visit shoppersstop.com website
- Select your desired items worth bill value of at least Rs 5,000
- Make payment using your ICICI Bank credit or debit card to avail the discount

IV) Terms and Conditions Prescribed by Alliance Partner

Shoppersstop retail outlets:

- The offer is applicable at Shoppersstop retail outlets and its format stores PAN India from December 12, 2024 to February 16, 2025.
- ICICI Bank cardholder has to transact at Shoppersstop retail outlet for a minimum of Rs 15,000 (Net Transaction Value) to qualify for the instant discount.
- Eligible cardholders will get instant discount at Shoppersstop retail outlets as per the below details:
 - Flat Rs 1,500 instant discount on credit card Non EMI transactions
 - Flat Rs 750 instant discount on debit card Non EMI transactions
 - 10% instant discount up to Rs 2,000 on credit / debit card EMI transactions
- Offer will be applicable on ICICI Bank credit card, debit card, credit card EMI, & debit card EMI transactions only. (EMI applicable only at retail outlets.)
- Offer will not be applicable on Amazon Pay credit card.
- Offer will not be applicable on business, commercial, or corporate cards.
- Offer is valid only once per card during the offer period at Shoppersstop retail outlets.
- A cardholder can avail the discount for the first valid transaction only during the Offer Period. Subsequent transactions shall not be applicable for the discount.
- Discount applicable only for the first valid transaction, which is fulfilling all conditions including net transaction value as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less any discount offered to the card holders at the Shoppersstop retail outlets.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This Offer cannot be clubbed with any other offer.



- The Offer will be valid during the Offer Period only which will be at the sole discretion of Shoppers Stop Limited and ICICI Bank.
- Shoppers Stop Limited shall not be liable, in case, of any misuse or fraudulent use of the Card during the Offer Period and/ or if any Customer/ Card member defaults in paying the purchase amount to the ICICI Bank or in case of chargebacks.
- Shoppers Stop Limited and ICICI Bank have the right to change or discontinue the Offer by providing valid reasons at any time during the Offer Period.
- The decision of Shoppers Stop Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Shoppersstop.com website:

- The offer is applicable at Shoppersstop.com website from December 12, 2024 to February 16, 2025.
- ICICI Bank cardholder has to transact at Shoppersstop.com website for a minimum of Rs 5,000 (Net Transaction Value) to qualify for the instant discount.
- Eligible cardholders will get instant discount at Shoppersstop.com website as per the below details:
 - 10% instant discount up to Rs 750 on credit/debit card Non EMI transactions
- Offer will be applicable on ICICI Bank credit card Non EMI & debit card Non EMI transactions only.
- Offer will not be applicable on Amazon Pay credit card.
- Offer will not be applicable on business, commercial, or corporate cards.
- Offer is valid only once per card during the offer period at Shoppersstop.com website.
- A cardholder can avail the discount for the first valid transaction only during the Offer Period. Subsequent transactions shall not be applicable for the discount.
- Discount applicable only for the first valid transaction, which is fulfilling all conditions including net transaction value as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less any discount offered to the card holders at the Shoppersstop.com website.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This Offer cannot be clubbed with any other offer.
- The Offer will be valid during the Offer Period only which will be at the sole discretion of Shoppers Stop Limited and ICICI Bank.
- Shoppers Stop Limited shall not be liable, in case, of any misuse or fraudulent use of the Card during the Offer Period and/ or if any Customer/ Card member defaults in paying the purchase amount to the ICICI Bank or in case of chargebacks.
- Shoppers Stop Limited and ICICI Bank have the right to change or discontinue the Offer by providing valid reasons at any time during the Offer Period.
- The decision of Shoppers Stop Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

V) Terms and conditions prescribed by ICICI Bank

1. Terms and Conditions of ICICI Bank and third parties apply. ICICI Bank makes no representation about the quality, delivery, usefulness or otherwise of the goods/services offered by the third party. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of ICICI Bank / third party.



2. Images used in all the communications pertaining to the Offer are for representation purpose only.
3. If the Customer/s ceases to be Customer/s at any time during the subsistence of the Offer, all the benefits under the Offer shall lapse and shall not be available to the Customer/s.
4. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
5. In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects.
6. These Terms and Conditions shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the relationship between the Customer/s and ICICI Bank. All capitalized terms used but not defined herein shall have the respective meanings ascribed to it in the Primary Terms and Conditions.
7. ICICI Bank and Alliance Partner reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank and Alliance Partner also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
8. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the Customer/s and ICICI Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
9. The Customer/s shall be bound by the terms and conditions stipulated by the Alliance Partner in this regard.
10. No substitutions or exchange of Offer, other than what is detailed in the communication sent to the Customer/s shall be allowed. However, ICICI Bank and Alliance Partner reserves the right to substitute and/or change the Offer or any of them, without any intimation or notice, written or otherwise to the Customer/s.
11. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the Alliance Partner. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Customer/s with the Alliance Partner directly without any reference to ICICI Bank.
12. ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / offer availed by the Customer/s under the Alliance offered by the Alliance Partner.
13. ICICI Bank reserves the right to disqualify the Alliance Partner/s or Customer/s from the benefits of the alliance if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the alliance.
14. The Offer is sponsored by the ICICI Bank and the Customer/s shall be bound by the terms and conditions stipulated by ICICI Bank in this regard.
15. ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services.
16. The Offer is not available wherever prohibited and / or on products / services for which such alliances cannot be offered for any reason whatsoever.
17. Notwithstanding anything contained in this document, ICICI Bank and Alliance Partner shall not be held liable for any default or delay in performance of any obligation pertaining to these offers, due to unavoidable situations, beyond the reasonable control of ICICI Bank and Alliance Partner and not attributable to ICICI Bank and Alliance Partner including but not limited to fire, flood, casualty, epidemic or outbreak of any disease, lockout, strike, labour disputes, industrial action of any kind,



unavoidable accident, national calamity, riot, Act of God, any enactment by a law-making authority or the act of any other legally constituted authority, changes in the applicable law, or default of third party or any cause or event arising out of or attributable to war, other than shortage or lack of money

GAP:

OFFER

- 4) Offer: 10% instant discount up to Rs 1,200 on minimum purchase of Rs 7,000 at Reliance-owned GAP exclusive stores PAN India using ICICI Bank credit & debit cards.
- 5) Customer who shall be eligible to the Offer:
 - ICICI Bank credit cardholders (including Amazon Pay credit cardholders)
 - ICICI Bank debit cardholders
- 6) Offer Period: January 1, 2025 to January 31, 2025

III) Steps to avail the Offer

- Kindly visit any GAP exclusive store PAN India
- Select your desired items worth bill value of at least Rs 7,000
- Make payment using ICICI Bank credit or debit card to avail the discount

IV) Terms and Conditions Prescribed by Alliance Partner

1. Flat 10% instant discount up to Rs 1,200 on the minimum transaction of Rs 7,000.
2. Offer is valid on ICICI Bank Credit and Debit card transactions only.
3. Offer is valid once per card during the offer period.
4. Offer valid at all Reliance owned GAP exclusive stores & factory outlets only PAN India.
5. Offer is valid from 1st January 2025 to 31st January 2025, both days inclusive.
6. Offer is valid on ICICI Bank Amazon pay credit card.
7. Offer is not valid on ICICI Bank Corporate or Commercial credit/debit cards.
8. Offer cannot be clubbed with any other offer.
9. This "Discount" marketing promotion ("Offer") is run by ICICI Bank ("ICICI") under an arrangement with GAP, Reliance Retail Ltd., ("Merchant").
10. Offer is open to Indian Individual Customer holding a valid ICICI Bank Credit/Debit Card to make a purchase at the stores of merchant.
11. Offer is void wherever prohibited by Law.
12. Benefits under this offer are neither transferable nor encashable.
13. No product returns, customer will receive a credit note against net value of invoice paid valid for 30 days on exchange of any product.
14. GAP - Reliance Retail & ICICI Bank reserves its right without assigning any reasons whatsoever to (a) discontinue or extend the Offer Period and (b) change/ amend / add /delete/ modify terms



and conditions of this Offer. Customers hereby unconditionally agree to all such changes/ amendments/ additions/ deletions/ modifications.

15. Participation in the Offer is voluntary and at the discretion of customers to participate and it shall not, in any way, affect the performance of the product purchased under the Offer.
16. Customers are not being charged extra for participating in the Offer.
17. Decision of ICICI Bank in respect of Offer, benefits or any matters related thereto shall be final and binding and no correspondence will be entertained by Merchant in this behalf.
18. All disputes are subject to the exclusive jurisdiction of the competent courts in Mumbai only.
19. By participating in this Offer, Customers/Cardholders agree to be bound by these terms & conditions and waive any right to claim ambiguity in these terms & conditions. Cardholders agree to release, discharge, indemnify and hold harmless Reliance, and its directors, officers, employees and agents, from and against any loss, claims, damages or liability resulting in whole or in part, directly or indirectly, from acceptance and/or participation in the Offer.

AND Global Desi

- Offer is applicable at AND and Global Desi exclusive brand stores PAN India.
- Offer is valid from December 21, 2024 to January 31, 2025.
- ICICI Bank cardholder has to transact for a minimum of Rs 10,000 (Net Transaction Value) to qualify for the instant discount.
- Eligible cardholders will get 10% instant discount up to a maximum of Rs 2,000.
- Offer is applicable on ICICI Bank credit cards & debit cards only.
- Offer is also applicable on Amazon Pay credit card.
- Offer is not applicable on UPI, internet banking, business, commercial, and corporate cards.
- Offer is valid only once per card during the offer period.
- A cardholder can avail the discount for the first valid transaction only in the offer period. Subsequent transactions shall not be applicable for discount.
- Discount applicable only for the first valid transaction, which is fulfilling all conditions including Net Transaction value as mentioned in the offer details.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the same.
- This offer cannot be clubbed with any other offer.
- The offer will be valid during the promotion period only which will be at the sole discretion of Ochre and Black Private Limited and ICICI Bank.
- Ochre and Black Private Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.

The decision of Ochre and Black Private Limited and ICICI Bank will be final and binding and any correspondence in this regard.

Alaya Stays

Offer: 10% off up to INR 25,000

Terms and Conditions

S.No.	Term	Details
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1	Offer	The Alliance Partner shall offer 10% discount upto INR 25,000/- on purchase of the following products/services of the Alliance Partner or products/services hosted on website/application of the Alliance Partner. The discount shall be available on the MRP (inclusive of all taxes) and shall be calculated on the total value of the transaction. There is no minimum transaction value applicable on this offer.
	Type of Customers to whom Offer is applicable	ICICI Bank Credit Cardholders, Debit Cardholders & Internet banking
2	Offer Period	Term of the Offer shall be from September 20, 2024 to March 31, 2025, both days inclusive.
3	Terms prescribed by Alliance Partner in relation to the Offer	<ol style="list-style-type: none"> 1. Validity - 00:00 hours on September 20, 2024 till 23:59 hours on March 31, 2025. Using select ICICI Bank Credit/Debit Cards and Net Banking only. 2. Offer Details – 10% Instant Discount up to INR 25,000 at Alaya Stays' website rates 3. Stay Validity - Booking is valid for stays from the start date of the campaign till March 31, 2026. 4. No minimum transaction/booking amount with select ICICI Bank Credit/Debit cards and Net Banking only. 5. Coupon Code – ICICI10 6. Can be availed multiple times during the Offer period. 7. Can be availed only on any Alaya Stays properties 8. Can be availed online (website – alayastays.com) or offline (reservation desk). 9. The offer is over and above any currently running website offers.
4	Cost sharing between Parties for this Offer	100% funded by the Alliance Partner

Infinix Mobiles

- ICICI Bank Cardholder has to purchase product at Infinix Mobile retail outlets (MBO) PAN India for the minimum amount (net transaction value) as mentioned in the offer details table to qualify for Instant discount program.
- Offer - Get up to Rs. 5000 instant discount on minimum transaction of Rs. 9,500 at Infinix Mobile Multi Brand retail outlets (MBO) PAN India, using ICICI Bank Credit Card Non EMI / EMI transactions (including Amazon pay credit card)
- Term of the Offer shall be from January 16, 2025 to March 31, 2025, both days inclusive.
- Offer valid on ICICI Bank Credit Card Non EMI / EMI transactions (including Amazon pay Credit Card) only.
- Offer will also be applicable on ICICI Bank Amazon Pay Credit Cards.
- Offer will not be applicable on business /commercial /corporate cards and UPI / Net Banking services of ICICI Bank
- No Cost EMI is for tenure 3/6 months.
- Interest on No Cost EMI to be borne by Infinix Mobiles
- To avail the offer customers will need to pay using their ICICI Bank Credit Cards only
- The discount is being offered by participating merchant only and shall be valid for the period mentioned
- This offer will not be clubbed with any other offer.



- Offer applicable for only the first eligible transaction per card/month. Subsequent transactions will not be applicable for discount.
- Net Transaction Value shall mean the retail price of the products purchased less discount offered to the cardholders at the offline retail outlets.
- Instant discount offer at participating stores is valid only on card swiped at Pine labs POS terminal
- The offer will be valid during the promotion period only, which will be at the sole discretion of G-Mobile Devices Private Limited and ICICI Bank.
- G-Mobile Devices Private Limited (India) Private Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- The decision of G-Mobile Devices Private Limited and ICICI Bank will be final and binding and any correspondence in this regard will not be entertained.

Avis

To avail the instant discount customer need to login www.avis.co.in website or Avis app and enter the promo code to avail of the applicable discount

- Offer 1: Domestic Chauffeur Drive – Up to 35% instant discount on selected category of cars
- Offer 2: International Self-Drive – Up to 10% instant discount on selected category of cars
- Offer 3: International Chauffeur Drive - Up to 10% instant discount on selected category of cars
- Offer 4: Avis One – Luxury Airport Transfer
- Special rates for all ICICI Bank customers
- Additional 10% instant discount for Emerald Cardholders over and above the special rates for Avis One
- Term of the Offer shall be from January 16, 2025 to January 15, 2026, both days inclusive.
- Offer will be valid on ICICI Bank Credit & Debit Card Non EMI transactions, Net Banking users only.
- Offer will also be applicable on ICICI Bank Amazon Pay Credit Cards.
- Offer will not be applicable on business /commercial /corporate cards and UPI
- To avail the offer, customers will need to pay using their ICICI Bank Credit & Debit Cards, or through Net Banking.
- This offer will not be clubbed with any other offer.
- The offer will be valid during the promotion period only, which will be at the sole discretion of Avis India Mobility Solutions Private Limited and ICICI Bank.
- Avis India Mobility Solutions Private Limited and ICICI Bank have the right to change or discontinue the offer at any time during the promotion period.
- To view the terms and conditions for Avis products and services, please click the link below.

<https://www.avis.co.in/avis-terms-and-conditions-chauffur-drive>



For ICICI Bank All cards (Promocode MHICICI24)

Offer: Get up to 15% discount on Malaysia Airlines flights using ICICI Bank Credit Cards.

- This offer is valid for bookings from 13th Dec 2024 to 15th May 2025 for Business class and 13th Dec 2024 to 15 Feb 2025 for Economy class (both days included) and travel period valid till 30 Sep 2025.
- The offer is valid for all Reservation Booking Designators (RBD) across Economy and Business cabins, except for J and Y classes. On the flight search page, Cardmembers can click on the “Booking Details” tab, which will open a new tab displaying the booking class.

For ICICI Bank MU cards (Promocode ICICIMU24)

Offer: Get up to 12% discount on Malaysia Airlines flights using ICICI Bank Credit Cards.

- This offer is valid for bookings from 13th Dec 2024 to 20th Nov 2025 (both days included) and Travel period from 13th Dec and travel period valid till 30 Sep 2025.
- The offer is valid for all Reservation Booking Designators (RBD) across Economy and Business cabins, except for J, C, D, Z and Y classes. On the flight search page, Cardmembers can click on the “Booking Details” tab, which will open a new tab displaying the booking class.

		Sale Period: 13dec24 - 15may25 for BIZ class Sale Period: 13dec24- 15feb 25 (3 months) ECO class Travel Period: 16 Nov 24 – Until further notice	Sale Period: 13dec24 -20 Nov25 Travel Period: 20 Nov 24 - Until further notice
		All India (BOM, BLR, DEL, MAA, COK, HYD, TRV, AMD, ATQ,CCU)	All India (BOM, BLR, DEL, MAA, COK, HYD, TRV, AMD, ATQ,CCU)
Fare Class/ Cabin	RBD	ICICI All Cards	ICICI MU Cards
BUSINESS CABIN	J	0%	0%
	C	15%	15%
	D	15%	15%
	Z	12%	12%
BUSINESS PROMO	Z	5%	5%
ECONOMY CABIN	Y	0%	0%
	B	10%	12%
	H	10%	12%
	K	10%	12%
	M	10%	12%
	L	10%	12%
	V	8%	10%
	S	8%	10%
	N	8%	10%
	Q	8%	10%
ECONOMY PROMO	O	5%	5%

Common Terms and conditions (Applicable to Both offers)



- Step to avail the offer mentioned below:
 1. Cardmember can Visit [Malaysia Airlines Website](https://www.malaysiaairlines.com/in/en/home.html) at <https://www.malaysiaairlines.com/in/en/home.html> or use the Malaysia airlines app
 2. Enter your travel itinerary and dates and apply the respective promocode (MHICICI24 for All Cards or ICICIMU24 for MU Cards).
 3. View the applicable discount on the search results page.
 4. Proceed to confirm booking and make payment using your ICICI Bank Credit Card.
- Offer is valid only for one-way and return trip fares.
- Not applicable on multicity destinations or stopovers.
- Payment must be made using an ICICI Bank Credit or Debit Card and cardmember must be part of the travelling party.
- The offer is valid for flights departing from Delhi, Mumbai, Bengaluru, Hyderabad, Chennai, Ahmedabad, Amritsar, Kochi, Kolkata and Trivandrum only.
- The offer is valid for flights that are sold by Malaysia Airlines and operated by Malaysia Airlines.
- The discount applies to the base fare and excludes optional charges such as fuel surcharge, taxes, service fees, date change fees and cancellation fees.
- No minimum booking amount is required to avail the offer and is available on supplementary card as well.
- The offer is also applicable on the Malaysia Airline mobile App.
- There is no cap on maximum discount value.
- The offer is not valid on EMI transaction and cannot be used be in conjunction with any other promotions.
- Changes and cancellations are subject to charges and fees as per published fare rules.
- Flights and fare types are subject to availability at the time of booking.
- Refund/Cancellation/Changes are as per normal ticketing terms & conditions.
- Malaysia Airlines reserve the right to vary these conditions of use or to withdraw the offer discount at any time without prior notice.
- The offer percentage discounts may not be used with other discount coupons, promotions, or special offers.
- The exclusive offers / discounts under these Programs cannot be clubbed with any other offer or discount extended by Malaysia Airlines as part of any other arrangement.
- Under no circumstance will the offer / discount being offered under this Program be settled with cash in lieu by ICICI Bank or by Malaysia Airlines. The discount will be adjusted in the fare before payment and cannot be claimed retrospectively.
- All government Levies like GST, Sales Tax, TDS, any Local Tax, Octroi etc., shall be payable by the Cardholder as applicable at the time the respective Programs were offered.
- Offer is discounted on base fares only and not valid for any form of cashback; not valid on previously purchased tickets.
- Seats are subject to availability.
- Offer provides the normal Malaysia Airlines baggage allowance. Any additional baggage will be charged as per the normal baggage policy.
- Date change, Reissue, Refund charges will be applicable as per the fare rules.
- Aircraft features may vary depending on the aircraft configuration.
- Malaysia Airlines is not responsible for any delay for any reasons beyond its control.
- Other conditions apply; please review at the time of booking.



- Please note that market-specific promotional fares may be available for selected dates and destinations and may not be eligible for the discounts under this offer. All available options, together with the applicable terms & conditions for each fare will be displayed at the time of booking for you to make your selection.
- For travel involving multiple booking classes, the most restrictive fare rules apply to the entire itinerary.

Contact Information:

For queries regarding this offer, please contact Malaysia Airlines Customer Service at 0124-4706000 (Monday to Friday, 8:30 AM to 5:00 PM). Queries must be raised within 30 days of the offer's end date.

Malaysia Airlines reserves the right to modify or withdraw this offer at any time without prior notice.

Postcard Hotels:

Offer- Get 25% instant discount up to Rs 5000 per room. Offer valid up to maximum of three rooms.

Use coupon code: ICICIVIP on postcardresorts.com

Applicable instruments- ICICI Bank Credit / Debit Card & Net Banking services.

Offer duration- 17th January 2025 to 31st January 2025

- The offer is applicable vide reserving a room through Postcard Hotel website www.postcardresorts.com.
- The offer is applicable from 17th January 2025 to 31st January 2025, both days inclusive.
- Discount will be applicable on maximum of three rooms per booking ID
- Maximum discount applicable is Rs 5000 per room/customer i.e. maximum of Rs 15000 per booking ID.
- This offer is applicable on full payment through ICICI Bank Credit / Debit Card & Net Banking services.
- The offer is applicable on the below participating hotels of The Postcard Hotels
- The Postcard Saligao, Goa
- The Postcard Velha, Goa
- The Postcard Cuelim, Goa
- The Postcard Hideaway, Netravali, Goa
- The Postcard Gir Wildlife Sanctuary
- The Postcard Mandalay Hall, Kochi



- The Postcard on the Arabian Sea, Karnataka
- The Postcard Dewa, Thimphu, Bhutan
- The Postcard Galle, Sri Lanka
- The Postcard in the Durrung Tea Estate, Assam
- The coupon code ICICIVIP is applicable on the participating hotels of The Postcard Hotels.
- For assistance, please call us at +91 79995 55222 or email at book@postcardresorts.com
- The offer is subject to the availability of rooms.
- The offer cannot be combined with any other offer.
- Offer is exclusive of applicable government taxes and discretionary service charges.
- All booking and cancellation terms and conditions are subject to the policies outlined on the brand's official website and shall be governed by those policies as updated from time to time.

IRCTC:

1. Flat 12% up to Rs 1200 on minimum booking value of Rs 15,000 on Credit cards and Rs 12,000 on Debit Cards.
2. Offer valid on ICICI Bank Credit and Debit Card full swipe transactions only.
3. Offer is valid on Amazon ICICI Credit card.
4. Customer can avail discount once per card per month only.
5. Offer is valid on Flights category only.
6. Offer is can be availed on IRCTC Flights app or website www.air.irctc.co.in only
7. Offer valid every Wednesday of the week on Credit Cards and every Friday of the week on Debit Cards.
8. Offer cannot be club with any other offer.

Bajaj KTM

Term	Details
Offer	Get 7.5% Instant discount up to Rs. 10,000/- on a minimum billing value of Rs. 1,00,000 using ICICI Bank Credit Cards full swipe & EMI's at Bajaj KTM & Triumph outlets.
Type of Customers to whom Offer is applicable	ICICI Bank Credit cardholders, including Amazon pay ICICI Bank co-branded credit cards.
Offer Period	Term of the Offer shall be from 18th January 2025 to 31st March 2025, both days inclusive.
Steps to avail the offer	Kindly visit any Bajaj KTM/ Triumph exclusive showroom. Choose products as per your preference, amounting to a minimum value of above Rs 1,00,000/-



	Avail the discount by making payment through your ICICI Bank Credit Cards via EMI or Full swipe.
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Terms and Conditions by Alliance Partner:

- Get 7.5% Instant discount up to Rs. 10,000/- on a minimum billing value of Rs. 1,00,000 using ICICI Bank Credit Cards full swipe & EMIs at Bajaj KTM & Triumph outlets.
- The offer is valid till March 31, 2025.
- The offer is available only on Bajaj KTM & Triumph outlets.
- The offer is valid on all the Bajaj KTM & Triumph models.
- The offer is valid once per card during the offer period.
- Offer is also applicable on Amazon Pay ICICI Bank credit card.
- Offer is not applicable on ICICI Bank business, commercial, and corporate Credit Cards.
- Offer is not applicable on ICICI Bank Debit Cards.
- Offer is not applicable on ICICI Bank Net Banking services.
- Instant discount will be available for customers opting for 3/6/9/12/18/24 Month EMI tenures.
- This offer cannot be clubbed with any other offer.
- Instant discount offer at participating stores is valid only on card swiped at Pinelabs POS terminal

Taco Bell

S.No.	Term	Details
1	Offer	₹ 99 instant discount on a minimum order value of ₹ 599 on Taco Bell outlets.
	Type of Customers to whom Offer is applicable	ICICI Bank Credit cardholders, including Amazon Pay ICICI Bank Credit card holders ICICI Bank Debit cardholders.
2	Offer Period	Term of the Offer shall be from 15 th January 2025 to 31st March 2025 both days inclusive.
3	Steps to avail the offer	<ol style="list-style-type: none"> 1. Visit the Taco Bell store and select the product of your choice. 2. Confirm the price summary. 3. Pay using your ICICI Bank Credit/ Debit card.
4	Terms and Conditions by Alliance Partner for the Offer to the Customers	<p>Terms and Conditions by Alliance Partner:</p> <ol style="list-style-type: none"> 1. Flat ₹ 99 instant discount on a minimum order value of ₹ 599 on Taco Bell outlets. 2. Minimum transaction/ swiped amount should be ₹ 500, post application of bank & other discounts extended, if any. 3. Offer valid until 31 March, 2025. 4. Valid at all Taco Bell stores in India. 5. Offer valid on ICICI Bank Credit cards & Debit cards. 6. Offer is not applicable on ICICI Bank Corporate cards. 7. Offer is valid once per card per month. 8. No two offers can be clubbed together.



		9. Valid only on dine in & take away. 10. All issues subjected to Delhi jurisdiction only.
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Nykaa

Offer: 10% discount up to Rs. 500 on minimum order value of Rs. 4,000

Dates: from 06-Feb-2025 to 16-Feb-2025, both days inclusive.

Instruments: ICICI Bank Credit Card customer (excluding ICICI Bank Amazon Pay Credit Cards and Commercial Cards)

Terms and Conditions by Alliance Partner:

1. 10% instant discount on ₹4000 and above with ICICI BANK Credit Cards, Max discount ₹500 on Nykaa Fashion, Nykaa Beauty and Nykaa Man
2. Offer valid once per user per card during the entire campaign period
3. Valid only on select ICICI Bank Credit Cards. Offer not applicable on Amazon Pay ICICI Bank Credit Card. Offer not applicable on Commercial cards issued by ICICI Bank.
4. Offer valid from 06-Feb-2025 to 16-Feb-2025.
5. Offer not valid on Net Banking
6. Offer NOT applicable on Desktop Website.
7. Nykaa has the right to cancel orders if found to be of fraudulent nature.
8. Nykaa & ICICI BANK reserve the right to change / modify / add / delete any of the terms and conditions of the offer at any time without notice, as well as extend / reduce the validity of the offer.
9. Offer has no monetary value and cannot be reused, exchanged, or refunded.
10. Nykaa reserves the right to withdraw this offer at its discretion and without notice.
11. Participation in this offer is voluntary. Any person availing of this offer shall be deemed to have read & understood and accepted these Terms and Conditions.
12. ICICI Bank and Nykaa reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change/ discontinue or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
13. Customers are advised to read and understand the terms and conditions of Nykaa before availing the benefits of the offer. ICICI Bank merely facilitates its customers to



avail the benefits of the offer and is in no way concerned or connected with the terms and conditions of Nykaa.

14. ICICI Bank and Nykaa, reserve the right to disqualify any Customer from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer or otherwise by use of the Card.
15. ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by Nykaa. Any issue or dispute or claim regarding the goods and services must be resolved by the Customer with Nykaa directly without any reference to ICICI Bank.
16. The Offer shall be non-negotiable, non-encashable, non-transferrable and is for one time use, which cannot be clubbed with any other Offer.
17. The decision of ICICI Bank and Nykaa in all matters in connection with and incidental to this offer is final and shall be binding on all persons.
18. ICICI Bank shall not be responsible or liable in any manner whatsoever for any deficiency or inadequacy in the services rendered by Nykaa, its agents or representatives and the Customer hereby agrees not to hold ICICI Bank responsible or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that he/she may suffer on account of the offer.
19. Disputes, if any, arising out of or in connection with or as a result of above offer or otherwise relating thereto shall be subject to the exclusive jurisdiction of the competent courts / tribunals in Mumbai only, irrespective of whether any other court or tribunal has concurrent or similar jurisdiction.
20. In case the order, where bank offer is applied, is cancelled for any reasons whatsoever, the Offer cannot be availed again on the same card.
21. Shipping and handling charges are applicable on all orders and discount shall not be applicable to the same.
22. Should you face any trouble using this offer or if the payment process has failed or been interrupted before you have placed your order successfully, please contact Nykaa support for further assistance: support@nykaa.com
23. Orders placed using this offer will be subject to the Terms and Conditions of Nykaa : <https://www.nykaa.com/terms-conditions>
24. All Customer Queries/disputes on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
25. The decision of Nykaa & ICICI Bank will be final and binding on all and any correspondence in this regard will not be entertained.



26. The participation in the Offer is entirely voluntary and it is understood that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
27. ICICI Bank and/or Nykaa reserves the right to disqualify any Cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
28. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the Cardholder and Nykaa will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
29. Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions
30. ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the services.
31. This Offer is made available to the Customers selected at the discretion of ICICI Bank. The Offer cannot be combined with any other offer applicable on ICICI Bank Cards.
32. This offer is valid for Indian residents and citizens only.
33. Delinquent and over-limit ICICI Bank Card members will not qualify for this promotion.
34. Nothing herein amounts to a commitment by ICICI Bank to conduct further, similar or other Offers.
35. If a card member has more than 1 (one) ICICI Bank Credit Card, spends on the cards cannot be clubbed by the card member to qualify for the said offer.
36. The above Offer is by way of a special offer for select ICICI Bank Cardholders only and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement. The terms of the above schemes shall be in addition to and not in derogation of the terms contained in the card member agreement.
37. Any query regarding the offer will be entertained for 60 days from offer fulfillment date. Post such date, ICICI BANK will not entertain any correspondence or communication regarding this offer from the customer.

Amazon Fashion

Terms and Conditions

1. This promotional offer ("Offer") is being provided to you by ICICI Bank Limited ("ICICI Bank") and is made available on the website www.amazon.in, and the mobile application and mobile site thereof (collectively "Amazon.in") by Amazon Pay (India) Private Limited ("Amazon").



2. It is open to all residents of India holding a valid and current ICICI Bank debit card, credit card and Amazon Pay ICICI Bank credit card (excluding Maestro ICICI Bank cards) ("Card") ("Cardholder").
3. This Offer is valid in the month of March 2025 i.e., 1st to 9th March ("Offer Period"), or until stocks of the Products (Fashion and Beauty) made available by the sellers on Amazon.in last, whichever is earlier, unless revoked or extended by Amazon (in its sole discretion) or revoked by the Bank, without any prior notice and without liability.
4. Under this Offer, any Cardholder who, during the Offer Duration, makes any purchase of products (Fashion and Beauty) from Amazon.in and makes the payment using the Debit card and Credit card will be provided an Instant Discount of 10% on ICICI Bank Debit Card, Credit Card transactions (excluding Amazon Pay ICICI Bank Credit Cards) and 5.265% Instant Discount on Amazon Pay ICICI Bank Credit Cards, subject to a maximum of INR 300 on Debit Cards, INR 750 on Credit Cards (and INR 395 on Amazon Pay ICICI Bank Credit Cards) during the Offer Duration. refer Table below

Payment Method	Minimum Transaction	Maximum Discount per Card
Credit Card non-EMI	INR 3,000	INR 750
Debit Card non-EMI	INR 3,000	INR 300
Amazon Pay ICICI Bank Credit Card non-EMI	INR 3,000	INR 395 Instant Discount + Unlimited Reward Points*

* Reward points as per prime status and card construct. Rewards not applicable on EMI transactions

5. The offer is Not applicable on Credit Card EMI transactions
6. The maximum value of Discount provided under this Offer will not exceed INR 300 on Debit Card and INR 750 (and INR 395 for Amazon Pay ICICI Bank Credit Card) on Credit Card in the month of March 2025, irrespective of the number of orders placed or number of ICICI Bank cards used.
7. This Offer will not be applicable if the Cardholder or the seller or Amazon cancel the order and/or the Cardholder returns the Product and, in such a case, participation in the Offer will be deemed withdrawn. In such a scenario, only the net amount paid by the Cardholder will be refunded. In other words, the instant discount will not be refunded.
8. For Instant Discount Campaigns with EMI offer, foreclosure charges will be applicable by bank even if customer wants to cancel EMI within 15 days.
9. ICICI Bank and Amazon reserve the right to disqualify the customer(s) from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the debit card/ credit card/ account.



10. Any person availing this Offer shall be deemed to have accepted these terms and conditions.
11. ICICI Bank and Amazon reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
12. Delinquent and over-limit ICICI Bank Cardholders will not qualify for this Offer.
13. Customers are not bound in any way to participate in this Offer. Any participation is voluntary and the Offer is being made purely on a best effort basis.
14. By participation in this Offer, you hereby agree that Amazon and/ or its affiliates will not be held liable or responsible for any loss or damage whatsoever incurred by you in connection with the Offer.
15. Nothing herein amounts to a commitment by ICICI Bank or Amazon to conduct further, similar or other offers.
16. The above Offer is by way of a special offer for select Cardholders only and nothing contained herein shall prejudice or affect the terms and conditions of ICICI Bank card member agreement between such Cardholder and ICICI Bank.
17. All disputes between the customers and ICICI Bank, if any, arising out of or in connection with or as a result of above Offer or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts / tribunals in Delhi only, irrespective of whether courts / tribunals in other areas have concurrent or similar jurisdiction.
18. Amazon or ICICI Bank do not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the products under the Offer.
19. Offer not applicable on Infant Nutrition Products.
20. Any person availing this Offer shall be deemed to have accepted these Offer Terms.
21. Transactions for the purchase of gold, silver, any precious metal, shall not be eligible for Reward Points



22. Notwithstanding anything contained in these Offer Terms, this Offer is not applicable on the purchase of the following products:

- Gift Card(s) (Amazon branded and Non Amazon branded)
- Prepaid phone recharges, DTH recharges, Bill Payments
- Kindle e-books and Kindle Unlimited Subscription Program
- Amazon Pay balance loading
- Amazon Prime subscription

Amazon Grocery

1. This promotional offer ("Offer") is being provided to you by ICICI Bank Limited ("ICICI Bank") and is made available on the website www.amazon.in, and the mobile application and mobile site thereof (collectively "Amazon.in") by Amazon Pay (India) Private Limited ("Amazon").
2. It is open to all residents of India holding a valid and current ICICI Bank credit card (excluding Maestro ICICI Bank cards) and debit cards ("Card") ("Cardholder").
3. The validity of the Offer is only on the following dates: 28th February – 2nd March 2025.
4. Under the Offer, any customer who makes a purchase of any product/products listed by a seller in the [Super Value Day](#) Store on Amazon.in (excluding beauty category) or [Amazon Fresh](#) on Amazon.in or Amazon app using ICICI Bank credit and debit card issued by ICICI Bank during the Offer Period shall be entitled to receive savings as per the below slabs, provided that the order for such products is not cancelled or returned or refunded:

Payment Method	Minimum Transaction	Savings	Max Savings
ICICI Bank Credit and Debit Cards	Rs. 2,500	10% Instant Discount	Rs. 300
Amazon Pay ICICI Bank Credit Card	Rs. 2,500	5.265% Instant Discount + Up to 5% Rewards*	Rs. 158 Instant Discount + Unlimited Reward Points*

*Reward points as per prime status and card construct. Rewards not applicable on EMI transactions

5. The offer is Not applicable on Credit Card EMI and Debit Card EMI transactions.
6. The maximum value of Discount provided under this Offer will not exceed INR 300 (and INR 158 for Amazon Pay ICICI Bank Credit Card), irrespective of the number of orders placed or number of ICICI Bank cards/ used.
7. This Offer will not be applicable if the Cardholder or the seller or Amazon cancel the order and/or the Cardholder returns the Product and, in such a case, participation in the Offer will be deemed withdrawn. In such a scenario, only the net amount paid by the Cardholder will be refunded. In other words, the instant discount will not be refunded.
8. For Instant Discount Campaigns with EMI offer, foreclosure charges will be applicable by bank even if customer wants to cancel EMI within 15 days.
9. ICICI Bank and Amazon reserve the right to disqualify the customer(s) from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the credit card/ account.



10. Any person availing this Offer shall be deemed to have accepted these terms and conditions.
11. ICICI Bank and Amazon reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
12. Delinquent and over-limit ICICI Bank Cardholders will not qualify for this Offer.
13. Customers are not bound in any way to participate in this Offer. Any participation is voluntary and the Offer is being made purely on a best effort basis.
14. By participation in this Offer, you hereby agree that Amazon and/ or its affiliates will not be held liable or responsible for any loss or damage whatsoever incurred by you in connection with the Offer.
15. Nothing herein amounts to a commitment by ICICI Bank or Amazon to conduct further, similar or other offers.
16. The above Offer is by way of a special offer for select Cardholders only and nothing contained herein shall prejudice or affect the terms and conditions of ICICI Bank card member agreement between such Cardholder and ICICI Bank.
17. All disputes between the customers and ICICI Bank, if any, arising out of or in connection with or as a result of above Offer or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts / tribunals in Delhi only, irrespective of whether courts / tribunals in other areas have concurrent or similar jurisdiction.
18. Amazon or ICICI Bank do not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the products under the Offer.
19. Offer not applicable on Infant Nutrition Products.
20. Any person availing this Offer shall be deemed to have accepted these Offer Terms.
21. Some products might not be eligible for the offer. Please check the product detail page for offer eligibility











